



Company Overview

The Clorox Company is a multinational manufacturer and marketer of consumer products, with fiscal year 2012 revenues of \$5.5 billion. Clorox is headquartered in Oakland, Calif., and employs about 8,400 people worldwide.

Founded in 1913 as The Electro-Alkaline Company, the company originally produced liquid bleach at its first plant in Oakland, Calif., and sold it to industrial customers in the San Francisco Bay area. For its first 56 years, Clorox remained a one-product company.

Today, the company offers a diverse portfolio of products that are manufactured in more than two dozen countries and marketed in more than 100 countries. Clorox also sells products to professional cleaning and food service customers throughout the United States.

Nearly 90 percent of Clorox Company brands hold the No. 1 or No. 2 market share positions in their categories. The company's products include its namesake bleach and cleaning products; Clorox Healthcare™, HealthLink®, Aplicare® and Dispatch® products, Green Works® naturally derived home care products, Pine-Sol® cleaners, Poett® home care products, Fresh Step® cat litter, Glad® bags, wraps and containers, Kingsford® charcoal, Hidden Valley® and KC Masterpiece® dressings and sauces, Brita® water-filtration products, and Burt's Bees® and gud® natural personal care products.

In addition, key products in Latin America include Clorox®, Nevex® and Ayudín® bleach, laundry additives and spray cleaners; Bon Bril® cleaning utensils; and Poett® and Mistolín® cleaners, laundry additives and air fresheners. In Australia, New Zealand and Africa, key products include Chux® cleaning cloths, sponges, scourers and disposable gloves; Glad® products; Gumption® paste cleaner; and Handy Andy® cleaners. In Asia and the Middle East, key products include Clorox® bleach, laundry additives and spray cleaners; Glad® products; and Pine-Sol® cleaners.

Clorox develops new products at research and development facilities in Pleasanton, Calif.; Willowbrook, Ill.; and Buenos Aires, Argentina.

Clorox is committed to making a positive difference in the communities where its employees work and live. Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling more than \$87 million to nonprofit organizations, schools and colleges. In fiscal 2012, the foundation awarded \$3.5 million in cash grants, and Clorox made product donations valued at \$15 million.

Clorox is a publicly held company; its shares are listed on the New York Stock Exchange under the trading symbol CLX.

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