



NEWS RELEASE

The Clorox Company Responds to Media Coverage on Stanford Medical School's Bleach Study

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OAKLAND, Calif., Jan. 8 - The Clorox Company (NYSE:CLX) today issued the following statement in response to recent media coverage about a new bleach study conducted by Stanford University School of Medicine:

According to a new **study** conducted by Stanford University School of Medicine, the processes that age and damage skin are impeded by a diluted bleach solution. These results have generated coverage in multiple media outlets.

The Clorox Company continues to advise consumers to use Clorox® bleach only as directed on the label.

Since 1913 Clorox regular bleach has been used in household and commercial settings to whiten clothes and disinfect hard surfaces, which can harbor germs that make people sick. For more information on the benefits and proper usage of bleach, visit **FactsAboutBleach.com**.