



NEWS RELEASE

## The Clorox Company Responds to Bleach Study

4/2/2015

OAKLAND, Calif., April 2, 2015 - The Clorox Company (NYSE:CLX) today issued the following statement in response to research published online in the journal Occupational & Environmental Medicine:

We just learned of the study and haven't seen the full text; however, statements in the study and its press release highlight the limitations of the study, including "the evidence is inconsistent across countries, the health effects are rather modest, and the exposure and health assessment and cross-sectional design are a limitation," and "no definitive conclusions can be drawn about cause and effect." The study also contains several caveats, including the need for additional testing.

For more than 100 years, bleach has been the most effective, affordable and widely used disinfectant in the world, and the Centers for Disease Control supports its use for public health. Several studies support the positive role bleach plays in public health around helping to stop the spread of the infection, whether in the home or healthcare settings.

We stand behind the rigorous human and environmental health testing of Clorox® Bleach. When used properly, bleach is safe and effective at killing the germs that make people sick.

To read a related statement from the American Cleaning Institute, [click here](#).