



NEWS RELEASE

# The Clorox Company Partners with DonorsChoose.org to provide \$100,000 to schools in need

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Rewards for you or schools in need as easy as 1-2-3 with Clorox's New Receipt Rewards Program

OAKLAND, Calif., July 20, 2016 /PRNewswire-USNewswire/ -- The much-anticipated first day of school frenzy is just around the corner. While this time can be hectic, our Clorox®, GLAD® and Hidden Valley® products help parents and teachers simplify back to school by making clean homes and classrooms, storage solutions and meal and snack time easier. This year, we want to make school supply shopping even simpler for those in need with a \$100,000 donation to DonorsChoose.org, a charity website that helps teachers get the funds they need for various classroom projects and supplies.

"The process of going back to school can be overwhelming – particularly for teachers who often fund many of their classroom needs with their own money – which is why we are excited to team with The Clorox Company this year," said Charles Best, Founder and CEO of DonorsChoose.org. "Through this partnership, we will be able to ensure teachers have what they need so they can focus on what matters: their students."

With the donation, Clorox provides a "Double Your Impact" offer on DonorsChoose.org, which allows the company to match donors' contributions dollar-for-dollar. By donating to a project with The Clorox Company match offer, donors will be doubling the impact of their donation and helping get resources to even more schools in need.

Join Clorox in supporting schools one shopping trip at a time. Through Clorox's new receipt validation program people across the country can help schools, just by shopping for back to school necessities. Earn rewards when you buy Clorox®, Hidden Valley® and Glad® products. Then choose to donate your rewards to **DonorsChoose.org** or redeem for money back via Paypal. For every \$5 spent on participating products, you will receive \$1\* that you can either redeem as a donation to DonorsChoose.org or money off on future purchases. Your reward, your choice. It's

easy! Just snap a picture of your receipt and follow the instructions on [cloroxforschools.com](http://cloroxforschools.com) to redeem your rewards.

"We can all relate to the chaos of back-to-school preparations and we understand the desire to make sure our children and their teachers have everything they need for a successful start to the school year," said Stacy Stokes, Associate Brand Director, The Clorox Company. "That's why we are excited to partner with DonorsChoose.org – so we can help make the back to school time easier for all of us with products that keep our home and classrooms clean and healthy."

In addition to the DonorsChoose.org partnership, Clorox will host pop-up shops in communities in Chicago and Philadelphia. At each event, essential school supplies and products from Clorox, Glad and Hidden Valley Ranch will be distributed free of charge so that families and teachers can focus on having a happy and healthy school year, rather than worrying about the cost of school supplies.

- Clorox partnered with World Vision and Douglas Taylor Elementary to host a pop-up in Chicago on September 7. World Vision U.S. Programs works to create environments where all children and youth are healthy and thriving, cared for and protected, and making a positive contribution to their communities.
- In Philadelphia, Clorox partnered with the Andrew Hamilton School to host a pop-up on Saturday, August 20 in the school gymnasium from 10:00 AM – 2:00 PM.

For more information, visit [www.Cloroxforschools.com](http://www.Cloroxforschools.com). To donate to Clorox's match offer projects, go to [www.DonorsChoose.org](http://www.DonorsChoose.org) and search for Match Offers.

\*Up to \$5

TERMS & CONDITIONS: Between 7/12/16 and 9/30/16, purchase any qualifying Clorox, Glad or Hidden Valley product(s). Then, choose to participate in the Offer or the Donation program. If you choose to participate in the Offer, your Offer will be fulfilled 10/31/16. If you choose to participate in the Donation, Clorox will donate \$1 for every \$5 spent to DonorsChoose.org (up to \$100,000 in donations). For all details, including a list of qualifying products, see the Program Terms [www.cloroxforshools.com](http://www.cloroxforshools.com). For details about DonorsChoose.org, visit [DonorsChoose.org](http://DonorsChoose.org).

## About The Clorox Company

The Clorox Company (NYSE: CLX) is a leading multinational manufacturer and marketer of consumer and professional products with about 7,700 employees worldwide and fiscal year 2015 sales of \$5.7 billion. Clorox markets some of the most trusted and recognized consumer brand names, including its namesake bleach and cleaning products; Pine-Sol® cleaners; Liquid Plumr® clog removers; Poett® home care products; Fresh Step® cat

litter; Glad® bags, wraps and containers; Kingsford® charcoal; Hidden Valley® dressings and sauces; Brita® water-filtration products; Burt's Bees® natural personal care products; and Renew Life® digestive health products. The company also markets brands for professional services, including Clorox Healthcare® and Clorox Commercial Solutions®. More than 80 percent of the company's sales are generated from brands that hold the No. 1 or No. 2 market share positions in their categories.

Clorox is a signatory of the United Nations Global Compact, a community of global leaders committed to sustainability. The company also has been broadly recognized for its corporate responsibility efforts, most notably receiving two Climate Leadership Awards for Excellence in 2015 and a Safer Choice Partner of the Year Award in 2016 from the U.S. Environmental Protection Agency as well as being named to CR Magazine's 2016 Best Corporate Citizens list and included in the 2016 Newsweek Green Rankings. The Clorox Company and The Clorox Company Foundation contributed approximately \$15 million in combined cash grants, product donations, cause marketing and employee volunteerism in the past fiscal year. For more information, visit [TheCloroxCompany.com](http://TheCloroxCompany.com), the **CR Matters Blog** and follow the company on Twitter at [@CloroxCo](https://twitter.com/CloroxCo).

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## About DonorsChoose.org

Founded in 2000, DonorsChoose.org makes it easy for anyone to help a classroom in need. Teachers at over 71 percent of all the public schools in America have created project requests, and more than 2 million people have donated \$439 million to projects that inspire them. Over 18 million students—most from low-income communities, and many in disaster-stricken areas—have received books, art supplies, field trips, technology, and other resources that they need to learn.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/the-clorox-company-partners-with-donorschooseorg-to-provide-100000-to-schools-in-need-300300981.html>

SOURCE The Clorox Company

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