



NEWS RELEASE

The Clorox Company Earns 100 Percent Score on Human Rights Campaign's 2016 Corporate Equality Index

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OAKLAND, CA -- (Marketwired) -- 11/19/15 -- The Clorox Company (NYSE: CLX) has earned a top score of 100 percent on the Human Rights Campaign's 2016 Corporate Equality Index (CEI). The CEI is a national benchmarking survey and report on corporate policies and practices related to lesbian, gay, bisexual and transgender (LGBT) equality in the workplace.

Clorox is one of 77 U.S. companies to have earned a perfect score on the CEI every year since 2006 and is one of 407 U.S. companies to earn top marks this year. With its 100 percent score, Clorox has also been designated a Best Place to Work for LGBT Equality.

"We're focused on building a 'Growth Culture' that will help us accelerate good growth, which means growing our business the right way. An important part of this is helping to ensure that our people feel supported and comfortable being who they really are when they come to work every day," said CEO Benno Dorer. "We have a lot of smart, creative people, and that's all that matters. Our consumers are diverse, our employees are diverse, and we wouldn't have it any other way."

The 2016 CEI rated more than 1,000 businesses in the report, which evaluates LGBT-related policies and practices including non-discrimination workplace protections, domestic partner benefits, transgender-inclusive health care benefits, competency programs and public engagement with the LGBT community.

Fostering diversity and inclusion is foundational to Clorox's people strategy and includes support of the company's

five employee resource groups -- LGBT, African-American, Asian/Pacific, Hispanic and women -- as well as the company's four employee networks: EcoNetwork (sustainability), NextGen (millennials), ORBIT (remote employees) and VetNet (veterans).

These groups enable individuals to connect with one another and collectively with Clorox. They also help to foster professional relationships, provide insights on multicultural marketing and supplier diversity initiatives, promote sustainability and support Clorox's diversity-related community outreach programs. Open to all employees, each ensures every employee has access to support, inspiration, and personal and professional development.

For more information on the 2016 Corporate Equality Index, or to download a free copy of the report, visit www.hrc.org/cei. To learn more about Clorox's people strategy, progress and awards, visit the company's **2015 Integrated Annual Report, Good Growth: Growing Profitably and Responsibly**.

The Human Rights Campaign Foundation

The Human Rights Campaign is America's largest civil rights organization working to achieve lesbian, gay, bisexual and transgender equality. By inspiring and engaging all Americans, HRC strives to end discrimination against LGBT citizens and realize a nation that achieves fundamental fairness and equality for all.

The Clorox Company

The Clorox Company (NYSE: CLX) is a leading multinational manufacturer and marketer of consumer and professional products with about 7,700 employees worldwide and fiscal year 2015 sales of \$5.7 billion. Clorox markets some of the most trusted and recognized consumer brand names, including its namesake bleach and cleaning products; Pine-Sol® cleaners; Liquid Plumr® clog removers; Poett® home care products; Fresh Step® cat litter; Glad® bags, wraps and containers; Kingsford® charcoal; Hidden Valley® dressings and sauces; Brita® water-filtration products and Burt's Bees® natural personal care products. The company also markets brands for professional services, including Clorox Healthcare® and Clorox Commercial Solutions®. More than 80 percent of the company's sales are generated from brands that hold the No. 1 or No. 2 market share positions in their categories.

Clorox is a signatory of the United Nations Global Compact, a community of global leaders committed to sustainability. The company has been broadly recognized for its corporate responsibility efforts, including, most recently, two U.S. EPA Climate Leadership Awards for Excellence in Greenhouse Gas Management and inclusion among the top 40 companies on the 2015 Newsweek Green Rankings and CR magazine's 100 Best Corporate Citizens 2015 list. The Clorox Company and The Clorox Company Foundation contributed approximately \$15 million in combined cash grants, product donations, cause marketing and employee volunteerism in the past fiscal year. For more information, visit TheCloroxCompany.com, the **CR Matters Blog** and follow the company on Twitter at [@CloroxCo](https://twitter.com/CloroxCo).

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