



NEWS RELEASE

The Clorox Company Earns 100 Percent Rating on Human Rights Campaign's Corporate Equality Index

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OAKLAND, Calif., Nov. 28, 2012 - The Clorox Company (NYSE:CLX) has earned a top rating of 100 percent on the Human Rights Campaign's 2013 Corporate Equality Index (CEI). The CEI is a nationally recognized measure of gay, lesbian, bisexual and transgender (GLBT) equality in the workplace.

Since 2006, Clorox has earned a perfect rating on the CEI and has been named one of the "Best Places to Work for GLBT Equality."

"We all want to be a part of an organization where our different perspectives and experiences are not only accepted, but appreciated as well," said Clorox Chairman and CEO Don Knauss. "We're proud that we have built and continue to develop a culture of inclusion at Clorox. It is also gratifying to be recognized by an organization like the Human Rights Campaign, which is well-regarded for its work in highlighting and helping to address issues of GLBT equality in the workplace."

The CEI rates companies on 40 specific policies and practices. To achieve a 100 percent score, Clorox has fully-inclusive equal employment opportunity policies, provides equal employment benefits, demonstrates organizational GLBT competency, and is publicly committed to equality and responsible citizenship.

A key part of Clorox's diversity and inclusion strategy is the company's five employee resource groups (ERGs), including GLBT. These groups enable people to connect with one another and collectively with Clorox. Other groups are African-American, Asian/Pacific, Hispanic and women. ERGs not only help build professional relationships, but also promote and retain exceptional employees, provide insights on multicultural marketing and supplier diversity initiatives, and support Clorox's diversity-related community outreach programs. Open to all employees, each ERG

ensures every employee has access to support, inspiration, and personal and professional development.

A copy of the report and all ratings can be found at hrc.org/corporate-equality-index.

The Human Rights Campaign Foundation

The Human Rights Campaign is America's largest civil rights organization working to achieve lesbian, gay, bisexual and transgender equality. By inspiring and engaging all Americans, HRC strives to end discrimination against GLBT citizens and realize a nation that achieves fundamental fairness and equality for all.

The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer and professional products with approximately 8,400 employees and fiscal year 2012 revenues of \$5.5 billion. Clorox markets some of the most trusted and recognized brand names, including its namesake bleach and cleaning products, Clorox Healthcare™, HealthLink®, Aplicare® and Dispatch® products, Green Works® naturally derived home care products, Pine-Sol® cleaners, Poett® home care products, Fresh Step® cat litter, Glad® bags, wraps and containers, Kingsford® charcoal, Hidden Valley® and KC Masterpiece® dressings and sauces, Brita® water-filtration products, and Burt's Bees® and gud® natural personal care products. Nearly 90 percent of the company's brands hold the No. 1 or No. 2 market share positions in their categories. The company's products are manufactured in more than two dozen countries and marketed in more than 100 countries. Clorox is committed to making a positive difference in the communities where its employees work and live. Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling more than \$87 million to nonprofit organizations, schools and colleges. In fiscal year 2012 alone, the foundation awarded \$3.5 million in cash grants, and Clorox made product donations valued at \$15 million. For more information about Clorox, visit TheCloroxCompany.com.

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