



NEWS RELEASE

The Clorox Company Donates \$150,000 to American Red Cross Pacific Typhoon Fund to Aid Philippines Recovery

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OAKLAND, Calif., Nov. 12, 2013 - The Clorox Company (NYSE: CLX) has donated \$150,000 to the American Red Cross Pacific Typhoon Fund to aid in recovery following the devastation of Typhoon Hainan in the Philippines. The company has also established a [microsite](#) through the American Red Cross that enables employees and others to donate to relief efforts.

Clorox's business in the Philippines has provided relief goods to feed the 100 families of its impacted distributors, who are in an area with little news coverage or aid. Local Clorox employees have also signed up to pack relief goods with the Department of Social Welfare.

Clorox is donating its current local product inventory, which will be distributed this week, and working to import a container of Clorox® bleach that will be delivered directly to the Red Cross.

Additionally, the company is working with an ad agency partner to spread the word on proper disinfecting techniques. The World Health Organization and the Centers for Disease Control and Prevention recommend the use of bleach for helping control the spread of pathogens that can cause infections and other health threats.

For more information on cleaning and sanitizing with bleach after an emergency, visit

<http://emergency.cdc.gov/disasters/bleach.asp>.

The Clorox Company

The Clorox Company is a leading multinational manufacturer and marketer of consumer and professional products with approximately 8,400 employees and fiscal year 2013 revenues of \$5.6 billion. Clorox markets some of the most trusted and recognized brand names, including its namesake bleach and cleaning products, Clorox Healthcare™, Health Link®, AppleCare® and Dispatch® products, Green Works® naturally derived products, Pine-Sol® cleaners, Poet® home care products, Fresh Step® cat litter, Glad® bags, wraps and containers, Kingsford® charcoal, Hidden Valley® and KC Masterpiece® dressings and sauces, Brita® water-filtration products, and Burt's Bees® and god® natural personal care products. Nearly 90 percent of the company's brands hold the No. 1 or No. 2 market share positions in their categories. Clorox's commitment to corporate responsibility includes making a positive difference in its communities. In fiscal year 2013, The Clorox Company Foundation awarded about \$4 million in cash grants, and Clorox made product donations valued at nearly \$15 million. For more information, visit

TheCloroxCompany.com.

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