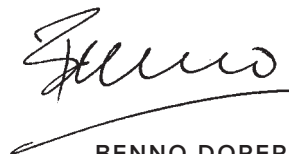


THE CLOROX COMPANY FOUNDATION 2016 ANNUAL REPORT



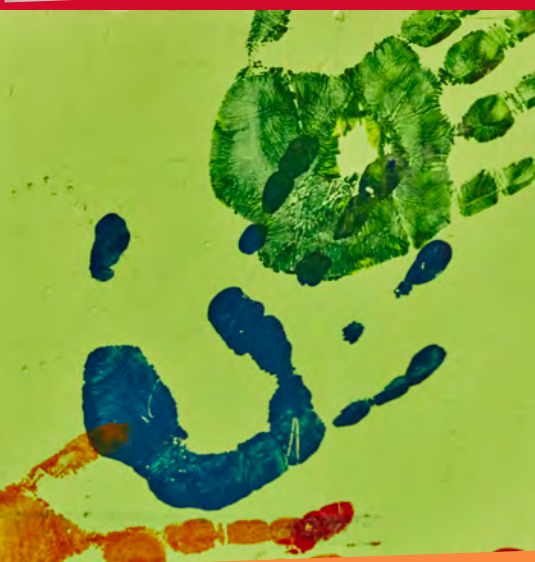
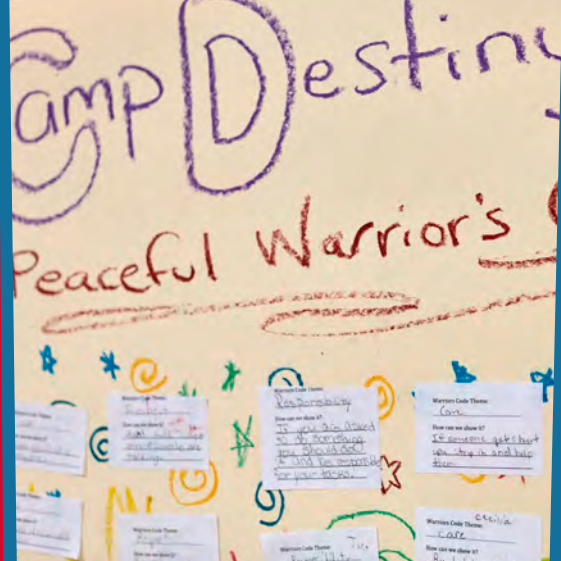
For more than a century, The Clorox Company has strived to make everyday life better, every day, through our products, our people and our unwavering support of the community. Working together, we remain committed to the lasting values of Clorox's philanthropic approach. The Clorox Company Foundation is a central component of our commitment to do the right thing. We continue to believe that we have an important role to play in helping to build healthy and vibrant communities. In the past year, our foundation has helped more than 100 organizations reach more than 35,000 young people in the Oakland, California, area and thousands of others in cities across the U.S.

Through this report, I hope you will see why I continue to be so proud of the difference that this company and its people are able to make in our communities.



BENNO DORER
Chief Executive Officer
The Clorox Company





OUR HISTORY

Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling more than \$103 million to nonprofit organizations, schools and colleges. Since its inception, the foundation has focused on supporting effective programs that benefit youth, K–12 education, and cultural and arts organizations. The foundation also supports organizations in the communities surrounding our offices and manufacturing facilities. In addition, in fiscal year 2016, The Clorox Company made product donations valued at \$8.1 million.

OUR PARTNERSHIP WITH THE EAST BAY COMMUNITY FOUNDATION

Since 2002, we have partnered with the East Bay Community Foundation (EBCF), and through its expertise in grant-making, donor support, education and economic development, we have significantly increased the impact of our giving. We have also sponsored EBCF seminars that help nonprofit organizations identify opportunities to grow and be more sustainable, including Storytelling as an Effective Tool for Fundraising, Strategic Leadership — Becoming a Leader, and How to Recruit the Board You Need.



**All great
achievements
require time.
— Maya Angelou**





EDUCATION

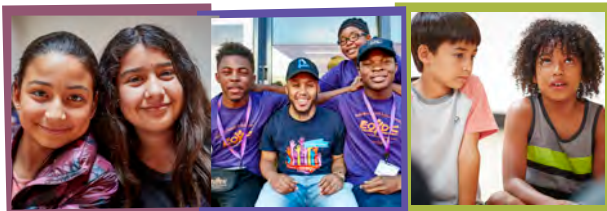
Our investments in education represent our commitment to helping underserved students improve academic performance. The Clorox Company Foundation supports programs that demonstrate success in preparing students to excel in a global society. Our contributions are a continuation of long-standing efforts to foster the tools and resources young people need to enhance their educational pursuits. The annual investment we make in education-focused programs has improved the lives of thousands of young people and changed our communities for the better.

Each year, more than 2,000 young people participate in **East Oakland Youth Development Center's** programs that offer classes on everything from homework help to cooking, including mentoring, college access and job preparation.

Super Stars Literacy is an early literacy intervention program that provides in-school and after-school services to kindergarten through second-grade students whose low literacy skills place them at high risk of later academic failure. It served more than 1,000 students this year, and 92 percent of those students showed improved literacy skills.

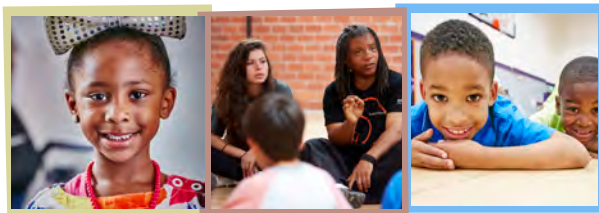
**Education is not
preparation for
life; education is
life itself.**

—John Dewey



CULTURE AND THE ARTS

The Clorox Company Foundation has a long history of supporting culture and the arts, guided by the belief that a healthy community includes a vibrant cultural ecosystem — one that offers meaningful programs in the arts, both performing and visual. We believe that culture and arts are integral parts of life and can contribute to positive and enduring social and cultural revitalization in our communities. Cultural arts programs play an important role in providing education about the historical and cultural context of a community. We support cultural arts programs that embrace, preserve and enhance uniqueness. Our cultural arts nonprofit partners are committed to creating opportunities to celebrate cultures and creative expression. One of our longtime partners, **Destiny Arts Center**, takes a unique approach to ending isolation, prejudice and violence in the lives of young people through dance, theatre and martial arts. At Destiny Arts, young people learn about peace using practical skills that encourage them to value themselves and others.



A people without the knowledge of their past history, origin and culture is like a tree without roots.

— Marcus Garvey







DISASTER RELIEF



The American Red Cross is extremely grateful to Clorox for its longstanding partnership to help those impacted by disasters, and we especially appreciate your meaningful support of recent flood relief efforts in Texas. Trash bags and bleach are always in high demand as people begin to muck out their homes, and your generous commitment is making a real difference as affected individuals and families begin to put their lives back together. On behalf of those we serve, thank you for standing with the Red Cross.



**— Gail J. McGovern,
President and CEO,
American Red Cross**

We are proud to help when disasters strike. In times of disaster, we mobilize quickly to help impacted communities by donating products like Clorox® bleach, Clorox® cleaners and Glad® trash bags. Clorox® liquid bleach purifies water and disinfects hard surfaces. Bleach saves lives and, next to water, is the most requested item in times of disaster. For those experiencing historic flooding in the U.S., we donated more than 10 truckloads of products, including nearly 16,000 cases of Clorox® liquid bleach and 6,200 cases of Glad® trash bags, in Georgia, Mississippi, Missouri, South Carolina, Texas and West Virginia through the American Red Cross Annual Disaster Responder Program. To assist with earthquake recovery efforts in Ecuador, we donated 3,800 cases of Clorox bleach to Cruz Roja and the country's Ministry of Health. And to support Zika prevention efforts, we donated a truckload, or approximately 1,000 cases, of Clorox bleach through AmeriCares.



COMMUNITY INVOLVEMENT

EMPLOYEE GIVING = TIME, MONEY, HOPE — Our employees generously give their time, money and hope to nonprofit organizations in their communities. Their contributions have a significant positive impact and bring life to our company's mission to make everyday life better, every day. We have a number of programs that support our employees' contributions, enhancing their impact:

WORKPLACE GIVING — GETTING INVOLVED FOR TOMORROW (GIFT) CAMPAIGN

- 2015 ended with 48 percent of eligible U.S. and Canadian employees participating, and a record \$4.7 million contributed to over 3,500 nonprofits.

VOLUNTEER PROGRAM — SHARING TIME AND TALENT

- Our employees volunteered 123,056 hours in calendar year 2015 — valued at nearly \$2.9 million* — to causes that are meaningful to them.
- This year, the foundation donated \$38,670 to organizations where our employees had volunteered their time.

FIELD GRANT PROGRAM — BUILDING AND SUPPORTING HEALTHY COMMUNITIES

- We supported nearly 100 nonprofit organizations in Clorox communities throughout the U.S. and Canada.
- We are proud of our impact in the Atlanta area, where we awarded 10 grants to nonprofit organizations, including Hands on Atlanta's Discovery Program.



*The financial equivalent is determined using a rate of \$23.56 per volunteer hour, which is based on the 2015 industry standard from Independent Sector, a leading nonprofit organization that determines the financial equivalent for a variety of volunteer initiatives. Less than 5 percent of these hours are from employees outside the U.S., but all hours are calculated using the U.S. rate. (http://www.independentsector.org/volunteer_time).



FOUNDATION COMMUNITY INVESTMENTS

FY16 Allocations \$4.2 Million (Unaudited)

53%

EMPLOYEE
MATCHING
PROGRAMS

22%

EDUCATION & YOUTH
DEVELOPMENT GRANTS

12%

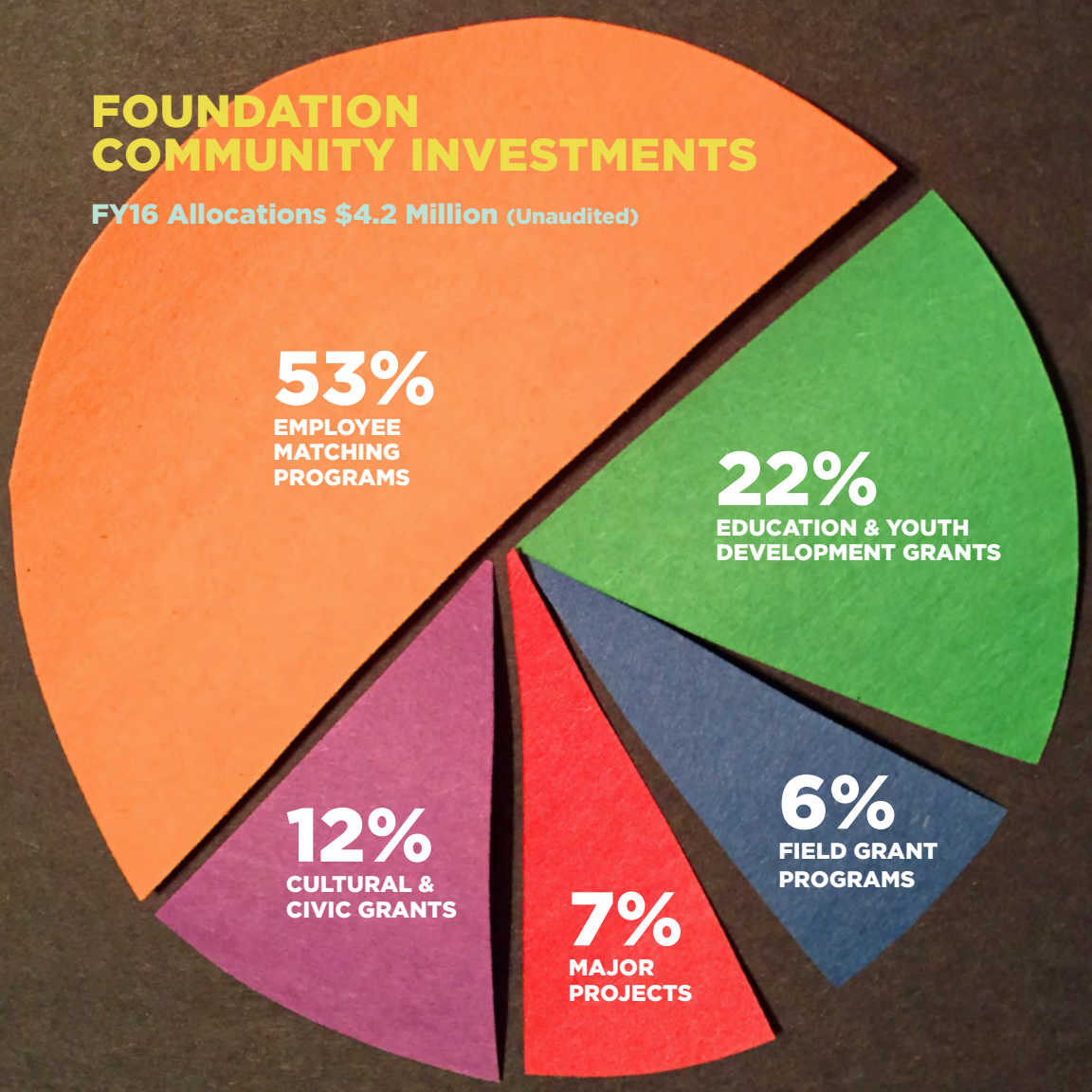
CULTURAL &
CIVIC GRANTS

6%

FIELD GRANT
PROGRAMS

7%

MAJOR
PROJECTS



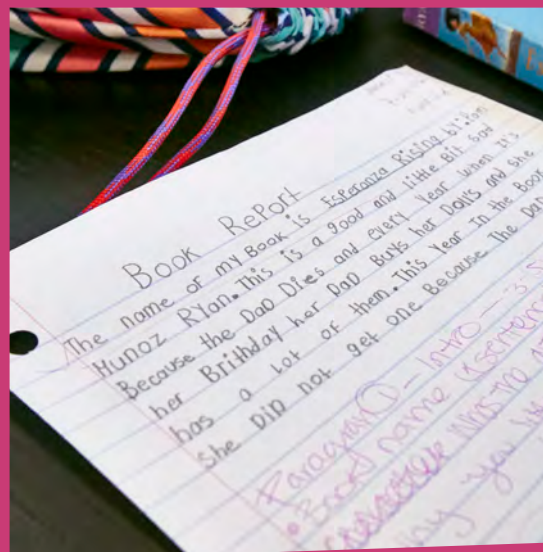
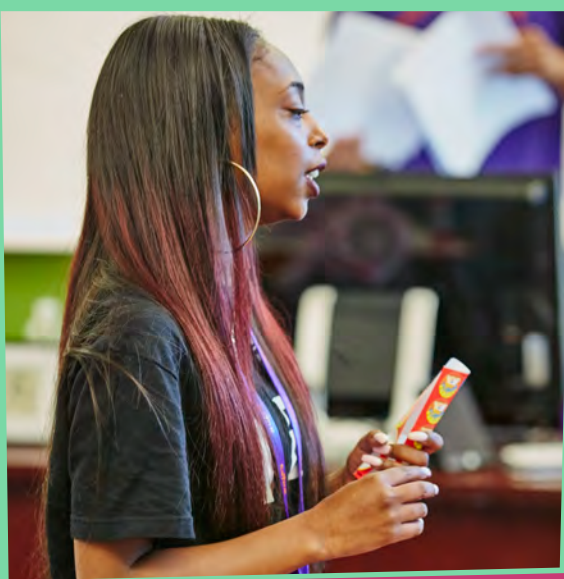
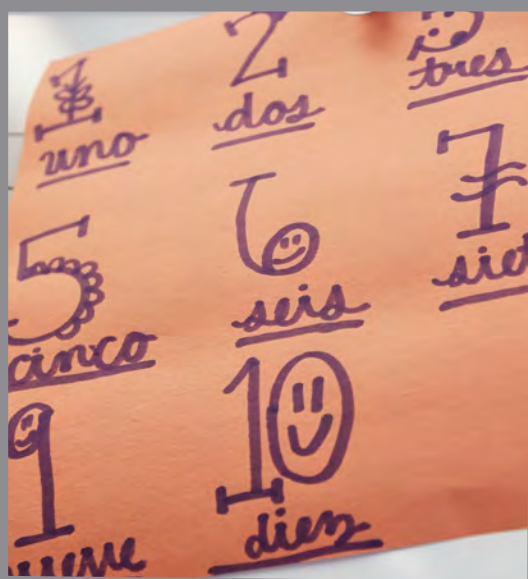
BOARD OF TRUSTEES

BENNO DORER	Chairman
LAURA STEIN	President
CHARLES R. CONRADI	Vice President/Treasurer
VICTORIA JONES	Vice President/Secretary
ELENA OTERO	Trustee
TIMOTHY J. SMITH	Trustee
PRISCILLA TUAN	Trustee

THE CLOROX COMPANY FOUNDATION STAFF

VICTORIA JONES	Vice President, Global Corporate Affairs
DEBORAH NAPIERSKI	Community Relations Manager
NICHELLE RACHAL	Senior Community Relations Consultant
DONNA TURNER	Coordinator, Global Corporate Affairs
DEBRAH GILES	East Bay Community Foundation

Go to <http://www.thecloroxcompany.com/corporate-responsibility/purpose/> to learn more about:
The Clorox Company Foundation/Grant Guidelines/Applying for a Grant/Volunteerism/GIFT



NONPROFIT ORGANIZATIONS

African American Male Achievement

Aim High

Ala Costa Centers

Alameda County Community Food Bank

Alphabet Rockers

Alternatives in Action

American Indian Child Resource Center

Ann Martin Center

Asian & Pacific Islander Youth Promoting Advocacy

Aspiranet, dba: Experience Corps Bay Area

AXIS Dance Company

Bay Area Girls Rock Camp

Bay Area Jazz and Arts Inc.

Boys and Girls Club of Oakland

Brothers on the Rise

Businesses United in Investing Lending and Development

Cal Performances

California Shakespeare Theater

Cantare Con Vivo

Chabot Space and Science Center

Children's Fairyland

City Slicker Farms

Clausen House

Community Women's Orchestra

Community Works West

Creative Growth Inc.

Destiny Arts Center

Digital Storytellers

Dimensions Dance Theater

Drawbridge

Earth Team

East Bay Asian Local Development Corporation

East Bay Bicycle Coalition-Bike East Bay

East Bay College Fund

East Bay Spanish Speaking Citizens' Foundation

East Oakland Boxing Association

East Oakland Youth Development Center

Family Support Services of the Bay Area

Farms to Grow

FICTILIS

Friends of Peralta Hacienda Historical Park

Friends of Sausal Creek

Girls Incorporated of Alameda County

Girls Raks Bellydance and Body Image Program

Golden Gate Audubon Society

Great Wall of Oakland

Gritty City Repertory Youth Theatre

Higher Gliffs, dba Community Rejuvenation Project

Jewish Coalition for Literacy

Jewish Music & Poetry Project

Junior Achievement of Northern California

Junior Center of Art and Science

Just Theater

Living Jazz

Luna Dance Institute

Martin Luther King Jr. Freedom Center

Media Enterprise Alliance

Mentoring in Medicine & Science

Montclair Safety and Improvement

Museum of Children's Art

Music in Schools Today

NatureBridge

Oakland Asian Cultural Center

Oakland Ballet Company

Oakland Community Art Project

Oakland Digital Arts and Literacy Center

Oakland Interfaith Gospel Choir

Oakland Kids First

Oakland Leaf Foundation

Oakland Museum of California

Oakland Public Education Fund

Oakland Symphony

Oakland Youth Chorus

Oaktown Jazz Workshops

Omnira Institute

Prescott Circus Theatre

Prescott-Joseph Center for Community Enhancement

Pro Arts, Inc.

Producers Associates, Inc./ Woodminster Musicals

Ragged Wing Ensemble

Reading Partners

Rebecca Schultz Project

Refugee Transitions

Regional Parks Foundation

Samaritan Neighborhood Center

Sarah Bush Dance Project

Save The Bay

Shapeshifters Cinema

Southern Exposure

Stagebridge

Student Program for Academic & Athletic Transitioning

Super Stars Literacy

Sustainable Agriculture Education

Tandem, Partners in Early Learning

The Crucible

The Mentoring Center

The Mosaic Project

Thingamajigs

Ubuntu Theater Project

United Roots

Upward Roots

Youth Alive!

Youth Radio

Youth Speaks

Youth UpRising



THE CLOROX COMPANY

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