



NEWS RELEASE

Green Works® Brand Becomes First Sponsor Of "StemBox," A Monthly Science Subscription For Girls

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SPONSORSHIP AND AAUW
SUPPORT HELPS LAUNCH
STEMBOX

OAKLAND, Calif., Dec. 2, 2015 /PRNewswire/ -- In an effort to empower young girls within science Green Works® is sponsoring StemBox, a monthly subscription service providing at-home science experiments and encouragement to girls. The subscription starts with introducing recipients to the natural power of lemons.

The sponsorship from Green Works cleaning products will help fund launch activities and underwrite the first delivery in March. StemBox was created by Kina McAllister, a DNA researcher at Fred Hutchinson Research Center in Seattle. McAllister completed a successful Kickstarter campaign for StemBox in August 2015 after seeing the limited science kits available to girls in comparison to their male counterparts.

"I am honored to have Green Works join on as the first sponsor of StemBox. I got into science because I wanted to make an impact on future generations. Learning Green Works cleaning products were created by a woman who was motivated to find a cleaning option that was less toxic for her family, and the planet, is exactly why we should encourage more girls to pursue careers in science," said McAllister.

Each month girls will receive an experiment and content that shows women in related careers. The March box will include an activity showing girls how a lemon can be used as a battery to power a small light bulb and Green Works founding scientist Maria Ochomogo will be featured.

"The idea to give girls monthly information and an activity that will help nurture their natural potential in the sciences is inspired and Green Works is thrilled to help support StemBox," said Green Works associate director of marketing Sacha Connor. "We already know that natural ingredients can do powerful things as they are found in our products, created by a team led by a female scientist. We hope the lemon experiment helps to excite the next generation of female inventors, discoverers and explorers."

Along with the sponsorship, Green Works is also making a donation to the American Association of University Women; founded in 1881 the AAUW empowers women and girls through advocacy, education, philanthropy and research. AAUW will feature StemBox in their holiday gift guide and help create content that teaches parents how to encourage their daughter's interest for STEM (science, technology, engineering and math).

Help the young women in your life unleash their #NaturalPotential by subscribing to StemBox and watching an inspirational video at GreenWorksCleaners.com. Find more women in STEM stories on the Green Works social channels: Twitter @GreenWorks; Instagram @GreenWorksClean; [Facebook.com/GreenWorks](https://www.facebook.com/GreenWorks); [Pinterest.com/GreenWorksClean](https://www.pinterest.com/GreenWorksClean).

About Green Works

Green Works® is a line of naturally-derived cleaning products marketed by The Clorox Company. The Clorox Company is a leading multinational manufacturer and marketer of consumer and professional products with about 7,700 employees worldwide and fiscal year 2015 sales of \$5.7 billion. Clorox markets some of the most trusted and recognized consumer brand names, including its namesake bleach and cleaning products; Pine-Sol® cleaners; Liquid Plumr® clog removers; Poett® home care products; Fresh Step® cat litter; Glad® bags, wraps and containers; Kingsford® charcoal; Hidden Valley® dressings and sauces; Brita® water-filtration products; and Burt's Bees® natural personal care products. The company also markets brands for professional services, including Clorox Healthcare® and Clorox Commercial Solutions®. More than 80 percent of the company's sales are generated from brands that hold the No. 1 or No. 2 market share positions in their categories.

Clorox is a signatory of the United Nations Global Compact, a community of global leaders committed to sustainability. The company has been broadly recognized for its corporate responsibility efforts, including, most recently, two U.S. EPA Climate Leadership Awards for Excellence in Greenhouse Gas Management and inclusion among the top 40 companies on the 2015 Newsweek Green Rankings and CR magazine's 100 Best Corporate Citizens 2015 list. The Clorox Company and The Clorox Company Foundation contributed approximately \$15 million in combined cash grants, product donations, cause marketing and employee volunteerism during the past year. For more information, visit TheCloroxCompany.com, the [CR Matters Blog](#) and follow the company on Twitter at [@CloroxCo](https://twitter.com/CloroxCo).

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About AAUW

The American Association of University Women (AAUW) empowers women and girls through advocacy, education, philanthropy, and research. Our nonpartisan, nonprofit organization has more than 170,000 members and supporters across the United States, as well as 1,000 local branches and more than 800 college and university partners. Since AAUW's founding in 1881, our members have examined and taken positions on the fundamental issues of the day — educational, social, economic, and political. Learn more and join us at www.aauw.org.

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