



NEWS RELEASE

Commercial Cleaning Industry Votes Clorox Professional Products Company's Clorox® Disinfecting Wipes Innovative Cleaning Product of 2015

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CLOROX PROFESSIONAL IS A
THREE-TIME WINNER OF THE
COMMERCIAL CLEANING
INDUSTRY'S TOP HONOR

PLEASANTON, Calif., Oct. 23, 2015 /PRNewswire/ -- Clorox Professional Products Company is pleased to announce Clorox Commercial Solutions® Clorox® Disinfecting Wipes won the 2015 ISSA Innovation Award in the Cleaning Agents category. ISSA, the worldwide cleaning industry association, recently recognized Clorox Professional during the ISSA/INTERCLEAN® North America 2015 trade show in Las Vegas, NV.

The annual ISSA Innovation Award program provides the cleaning industry the opportunity to determine the industry's most innovative products and services. For the past few months, industry professionals have voted online and at the ISSA Conference for the best products in five categories: cleaning agents, dispensers, equipment, services & technology and supplies.

"Clorox® Disinfecting Wipes conveniently tackle a diverse range of commercial cleaning and disinfecting needs to deliver a powerful and cost-efficient solution that allows cleaning professionals to do more in less time," said Jennifer Case, Associate Director of Marketing, Clorox Professional Products Company. "We are honored to once

again be recognized by ISSA and the cleaning industry and this latest win further validates our unyielding commitment to developing innovative product solutions to meet our customer's needs."

Clorox® Disinfecting Wipes are Environmental Protection Agency (EPA)-registered to kill 99.9 percent of common illness-causing germs including Methicillin-resistant Staphylococcus aureus (MRSA) and Bordetella pertussis, the organism that can cause whooping cough. In addition to nine new EPA-registered disinfecting claims, Clorox® Disinfecting Wipes now have 12 allergen-removal claims[1], and offer 10-second sanitization - the fastest contact time available for bacteria.[2] Clorox® Disinfecting Wipes are compliant with OSHA Bloodborne Pathogens Standards[3], which applies to occupational exposure to blood or other potentially infectious materials.

Clorox® Disinfecting Wipes are now available in both economical bulk wipe canisters with 700-count refill packs and in 75-count canisters. The bulk canister comes with 40 percent more wipes and costs 20 percent less per wipe than the previous canister.

"Each year, the ISSA Innovation Award Program offers cleaning industry professionals the chance to recognize the products and services they believe demonstrate ingenuity and best meet their needs," said Jonathan Adkins, Director of Digital and Print Media, ISSA. "We congratulate each of this year's winners."

Clorox Professional Products Company has a history of its products winning the ISSA Innovation Award. In 2012 and 2013, respectively, Clorox® Hydrogen Peroxide Disinfecting Cleaners and Clorox® Urine Remover won the ISSA Innovation Award cleaning agent categories.

About Clorox Professional Products Company

Building on a century-long legacy in cleaning and disinfecting, Clorox Professional Products Company offers some of the industry's most recognized brand names for the commercial cleaning industry. Whether it is hospitals, offices, restaurants, schools, hotels or other commercial facilities, Clorox Professional Products Company is committed to meeting the demands of industry professionals. For more information, visit

www.CloroxProfessional.com.

NYSE: CLX

CLX-B

[1] Pet dander, dust mite matter, pollen particles

[2] Based on EPA master label comparison on 02/09/15

[3] Duck Hepatitis B virus (HBV), Human immunodeficiency virus type 1 (HIV-1)

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CONTACT: Brad Ferris, Clorox Professional Products Company, (410) 617-8483, brad.ferris@clorox.com

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