

NEWS RELEASE

Clorox Recognized With Two Climate Leadership Awards by U.S. Environmental Protection Agency

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OAKLAND, Calif., Feb. 25, 2015 - The U.S. Environmental Protection Agency has recognized The Clorox Company (NYSE: CLX) with two Climate Leadership Awards for Excellence in Greenhouse Gas Management.

Clorox was one of one of six companies to be recognized with the Goal Achievement Award for achieving publicly set, aggressive greenhouse gas (GHG) emissions reduction goals. Since 2008, Clorox has reduced its GHG emissions by 28 percent on a per case basis and by 24 percent on an absolute basis.

The company was also one of eight companies presented with the Goal Setting Certificate for publicly setting aggressive GHG emissions reduction goals. In 2012, having achieved its previous goal of a 10 percent reduction in GHG emissions, Clorox set a new goal to reduce its greenhouse gas emissions by an additional 20 percent on a per case basis by 2020.*

"The Climate Leadership Awards are gratifying recognition of our commitment to continue driving our sustainability progress," said Clorox CEO Benno Dorer. "This is also a great credit to our employees, particularly those in our Product Supply Organization, who have been so passionate about reducing our overall operational footprint, which also includes energy, water and waste sent to landfill."

Now in its fourth year, The Climate Leadership Awards is a national awards program run by the U.S. EPA in partnership with the Association of Climate Change Officers, the Center for Climate and Energy Solutions and The Climate Registry. The program recognizes and incents exemplary corporate, organizational and individual leadership in response to climate change.

"I am proud to recognize Clorox and all of our Climate Leadership Award winners for their actions to reduce the harmful carbon pollution that's fueling climate change," said EPA administrator Gina McCarthy. "Our winners are providing the leadership, commitment, and solutions needed to cut greenhouse gas emissions and meet the challenge of a changing climate head on."

Award recipients represent a wide array of industries, including finance, manufacturing, retail, technology, and local government. Recipients have demonstrated leadership in managing and reducing GHG emissions in internal operations and throughout the supply chain, as well as integrating climate resilience into their operating strategies.

More information about the 2015 Climate Leadership Award winners is available at www.epa.gov/climateleadership/awards/2015winners.html.

*In 2012, Clorox set a goal to reduce GHG emissions, energy consumption, water consumption and solid waste to landfill by 20 percent each, per case of product sold, by 2020. This is in addition to a 16 percent reduction in GHG emissions between 2008 and 2011, per case of product sold. For more details about Clorox environmental goals and performance, visit TheCloroxCompany.com/corporate-responsibility/.

About the U.S. EPA's Center for Corporate Climate Leadership

The EPA's Center for Corporate Climate Leadership establishes norms of climate leadership by encouraging organizations with emerging climate objectives to identify and achieve cost-effective greenhouse gas emission reductions, while helping more advanced organizations drive innovations in reducing their greenhouse gas impacts in their supply chains and beyond. The Center provides technical tools, ground-tested guidance, educational resources, and opportunities for information sharing and peer exchange among organizations interested in reducing the environmental impacts associated with climate change. The Center also recognizes exemplary corporate, organizational, and individual leadership in addressing climate change by co-sponsoring The Climate Leadership Awards and serves as the Climate Leadership Conference headline sponsor.

The Clorox Company

The Clorox Company is a leading multinational manufacturer and marketer of consumer and professional products with about 7,700 employees worldwide and fiscal year 2014 sales of \$5.5 billion. Clorox markets some of the most trusted and recognized consumer brand names, including its namesake bleach and cleaning products; Pine-Sol® cleaners; Liquid Plumr® clog removers; Poett® home care products; Fresh Step® cat litter; Glad® bags, wraps and containers; Kingsford® charcoal; Hidden Valley® and KC Masterpiece® dressings and sauces; Brita® water-filtration products and Burt's Bees® natural personal care products. The company also markets brands for professional services, including Clorox Healthcare®, HealthLink®, Aplicare® and Dispatch® infection control products for the healthcare industry. More than 80 percent of the company's brands hold the No. 1 or No. 2 market share positions in their categories. Clorox's commitment to corporate responsibility includes making a positive

difference in its communities. In fiscal year 2014, The Clorox Company and The Clorox Company Foundation contributed more than \$16 million in combined cash grants, product donations, cause marketing and employee volunteerism. For more information, visit **TheCloroxCompany.com**, the **CR Matters Blog** and follow the company on Twitter **@CloroxCo**.

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