



NEWS RELEASE

Clorox Recognized Among Top 50 Companies in CR Magazine's 2015 Best Corporate Citizens List

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OAKLAND, Calif., May 4, 2015 - The Clorox Company (NYSE:CLX) has been named to Corporate Responsibility Magazine's 16th annual 100 Best Corporate Citizens list. This list recognizes public companies with outstanding corporate responsibility performances in 2014.

"Corporate responsibility has been integral to the way we've done business for years," said Clorox CEO Benno Dorer. "Our employees work hard to drive our commitments and progress in environmental, social and governance issues, and this ranking is meaningful recognition of those efforts."

The 100 Best List documents 303 data points of disclosure and performance measures pulled from publicly available information in seven categories: environment, climate change, employee relations, human rights, governance, finance, and philanthropy and community support. The list ranks companies on the Russell 1000 Index.

Ranked No. 37, Clorox excelled in the list's employee relations and human rights categories. The company reported strong results in corporate responsibility in fiscal year 2014, including:

- A world-class safety record, with a recordable incident rate of 0.69.
- Employee engagement of 86 percent versus a global benchmark of 80 percent.
- U.S. employee diversity that exceeds U.S. Census diversity.
- Continued leadership in voluntary product ingredient disclosure with additional information on fragrance components for products
- \$16 million in combined cash grants, product donations, cause marketing and employee volunteerism.

- Significant progress in reducing its operational footprint since 2011, including a 34 percent reduction in waste to landfill on a per-case-sold basis, a 12 percent reduction in greenhouse gas emissions, a 15% reduction in water consumption and a 10% reduction in energy use.

Clorox continues to work toward its corporate responsibility goals, which include commitments to reduce its footprint in GHG emissions, water and energy usage, and waste to landfill by 20 percent each on a per-case-sold basis by 2020.

About the 100 Best Corporate Citizens List

The **100 Best Corporate Citizens List** was first published in 1999 in Business Ethics Magazine, and has been managed by CR Magazine since 2007. To compile the list, every company in the Russell 1000, the highest ranked stocks in the Russell 3000 Index of publicly held U.S. companies, is ranked according to 298 data points. The methodology for generating the list is governed by a Ratings and Rankings Committee of the Corporate Responsibility Officers Association.

The Clorox Company

The Clorox Company is a leading multinational manufacturer and marketer of consumer and professional products with about 7,700 employees worldwide and fiscal year 2014 sales of \$5.5 billion. Clorox markets some of the most trusted and recognized consumer brand names, including its namesake bleach and cleaning products; Pine-Sol® cleaners; Liquid Plumr® clog removers; Poett® home care products; Fresh Step® cat litter; Glad® bags, wraps and containers; Kingsford® charcoal; Hidden Valley® and KC Masterpiece® dressings and sauces; Brita® water-filtration products and Burt's Bees® natural personal care products. The company also markets brands for professional services, including Clorox Healthcare®, HealthLink®, Aplicare® and Dispatch® infection control products for the healthcare industry. More than 80 percent of the company's brands hold the No. 1 or No. 2 market share positions in their categories. Clorox's commitment to corporate responsibility includes making a positive difference in its communities. In fiscal year 2014, The Clorox Company and The Clorox Company Foundation contributed more than \$16 million in combined cash grants, product donations, cause marketing and employee volunteerism. For more information, visit TheCloroxCompany.com, the [CR Matters Blog](#) and follow the company on Twitter at [@CloroxCo](#).

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