



NEWS RELEASE

Clorox Recognized Among Top 50 Companies for Outstanding Corporate Responsibility Performance by CR Magazine

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OAKLAND, Calif., April 28, 2014 - The Clorox Company (NYSE:CLX) has been named to Corporate Responsibility Magazine's 15th annual 100 Best Corporate Citizens list. This list recognizes public companies with outstanding corporate-responsibility (CR) performances in 2013.

"Since we launched our corporate responsibility strategy in 2010, we've made it a priority to integrate CR formally into our business operations," said chairman and CEO Don Knauss. "This is great recognition for our 8,400 employees who know that CR is not only about doing the right thing, it's also good business."

The 100 Best List documents 298 data points of disclosure and performance measures pulled from publicly available information in seven categories: environment, climate change, employee relations, human rights, governance, finance and philanthropy. The list ranks the Russell 1000 Index.

Ranked at No. 29, Clorox reported strong results in corporate responsibility in fiscal year 2013, including:

- A world-class safety record
- Employee engagement of 87 percent versus a global benchmark of 80 percent
- U.S. employee diversity that exceeds U.S. Census diversity
- \$19 million in cash grants and product donations
- Sustainability improvements to 35 percent of its portfolio since 2008
- Significant progress in reducing its operational footprint since 2007, including a 26 percent reduction in

greenhouse gas emissions, a 15 percent reduction in energy usage, a 22 percent reduction in water usage and a 27 percent reduction in waste to landfill on a per-case-sold basis

The company also reset its CR goals with the introduction of its 2020 Strategy, which includes commitments to reduce its footprint in GHG emissions, water and energy usage, and waste to landfill by 20 percent each on a per-case-sold basis from 2012 to 2020.

To learn more about Clorox's corporate responsibility efforts, visit TheCloroxCompany.com and follow the company on Twitter [@CloroxCo](https://twitter.com/CloroxCo).

About the 100 Best Corporate Citizens' List

The **100 Best Corporate Citizens' List** was first published in 1999 in Business Ethics Magazine, and has been managed by CR Magazine since 2007. To compile the list, every company in the Russell 1000, the highest ranked stocks in the Russell 3000 Index of publicly held U.S. companies, is ranked according to 298 data points. The methodology for generating the list is governed by a Ratings and Rankings Committee of the Corporate Responsibility Officers Association (CROA).

The Clorox Company

The Clorox Company is a leading multinational manufacturer and marketer of consumer and professional products with approximately 8,400 employees and fiscal year 2013 revenues of \$5.6 billion. Clorox markets some of the most trusted and recognized brand names, including its namesake bleach and cleaning products, Clorox Healthcare™, HealthLink®, Aplicare® and Dispatch® products, Green Works® naturally derived products, Pine-Sol® cleaners, Poett® home care products, Fresh Step® cat litter, Glad® bags, wraps and containers, Kingsford® charcoal, Hidden Valley® and KC Masterpiece® dressings and sauces, Brita® water-filtration products, and Burt's Bees® and gud® natural personal care products. Nearly 90 percent of the company's brands hold the No. 1 or No. 2 market share positions in their categories. Clorox's commitment to corporate responsibility includes making a positive difference in its communities. In fiscal year 2013, The Clorox Company Foundation awarded about \$4 million in cash grants, and Clorox made product donations valued at nearly \$15 million. For more information, visit

TheCloroxCompany.com.

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