



NEWS RELEASE

# Clorox Named Among Top 50 Companies on 2014 Newsweek Green Rankings

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OAKLAND, Calif., June 9, 2014 - The Clorox Company (NYSE:CLX) ranked No. 43 on the 2014 Newsweek Green Rankings. This list ranks the world's largest companies on corporate sustainability and environmental impact.

"This ranking, which includes so many industry leaders, underscores that corporate sustainability is not just about doing the right thing, it's good business," said chairman and CEO Don Knauss. "This is also great recognition for our 8,400 employees who are applying a sustainability lens to how we run our business and making great progress in reducing our eco footprint."

Using publically available information, Corporate Knights Capital evaluated companies from the U.S. 500 and Global 500 on eight indicators: energy, greenhouse gases, water, waste, fines and penalties, linking executive pay to sustainability targets, board-level committee oversight of environmental issues and third-party audits.

Clorox has reported strong results in corporate sustainability, making sustainability improvements to 35 percent of its portfolio since 2008 and significantly reducing its operational footprint since 2007 (per case sold):

- 26 percent reduction in greenhouse gas emissions
- 15 percent reduction in energy usage
- 22 percent reduction in water usage
- 27 percent reduction in waste to landfill

Clorox also reset its CR goals with its 2020 Strategy, which includes commitments to reduce its footprint in GHG emissions, water and energy usage, and waste to landfill by 20 percent, each, on a per-case-sold basis from 2012 to

2020.

To learn more about Clorox's corporate responsibility efforts, visit [TheCloroxCompany.com](http://TheCloroxCompany.com) and the **Clorox CR Matters blog** and follow the company on Twitter [@CloroxCo](https://twitter.com/CloroxCo).

## About the 2014 Newsweek Green Rankings

Newsweek partnered with Corporate Knights Capital to complete the **2014 Newsweek Green Rankings**. Corporate Knights Capital is an independent investment research company based in Toronto, Canada. The company's parent, Corporate Knights, has been conducting sustainability rankings for more than a decade, including the first annual global corporate sustainability ranking in 2005 (The Global 100 Most Sustainable Corporations in the World).

## The Clorox Company

The Clorox Company is a leading multinational manufacturer and marketer of consumer and professional products with approximately 8,400 employees and fiscal year 2013 revenues of \$5.6 billion. Clorox markets some of the most trusted and recognized brand names, including its namesake bleach and cleaning products, Clorox Healthcare™, HealthLink®, Aplicare® and Dispatch® products, Green Works® naturally derived products, Pine-Sol® cleaners, Poett® home care products, Fresh Step® cat litter, Glad® bags, wraps and containers, Kingsford® charcoal, Hidden Valley® and KC Masterpiece® dressings and sauces, Brita® water-filtration products, and Burt's Bees® and gud® natural personal care products. Nearly 90 percent of the company's brands hold the No. 1 or No. 2 market share positions in their categories. Clorox's commitment to corporate responsibility includes making a positive difference in its communities. In fiscal year 2013, The Clorox Company Foundation awarded about \$4 million in cash grants, and Clorox made product donations valued at nearly \$15 million. For more information, visit

[TheCloroxCompany.com](http://TheCloroxCompany.com).

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