



May 12, 2014

## **Clorox Increases Quarterly Dividend 4 Percent to 74 Cents Per Share**

OAKLAND, Calif., May 12, 2014 - The Clorox Company (NYSE: CLX) today announced that its board of directors increased the quarterly cash dividend on the company's common stock by 4 percent, from 71 cents to 74 cents per share. The dividend will be payable on Aug. 8, 2014, to stockholders of record as of July 23, 2014.

Total annual dividends paid to Clorox shareholders have increased each year since 1977.

### **The Clorox Company**

The Clorox Company is a leading multinational manufacturer and marketer of consumer and professional products with approximately 8,400 employees and fiscal year 2013 revenues of \$5.6 billion. Clorox markets some of the most trusted and recognized brand names, including its namesake bleach and cleaning products, Clorox Healthcare™, HealthLink®, Aplicare® and Dispatch® products, Green Works® naturally derived products, Pine-Sol® cleaners, Poett® home care products, Fresh Step® cat litter, Glad® bags, wraps and containers, Kingsford® charcoal, Hidden Valley® and KC Masterpiece® dressings and sauces, Brita® water-filtration products, and Burt's Bees® and gud® natural personal care products. Nearly 90 percent of the company's brands hold the No. 1 or No. 2 market share positions in their categories. Clorox's commitment to corporate responsibility includes making a positive difference in its communities. In fiscal year 2013, The Clorox Company Foundation awarded about \$4 million in cash grants, and Clorox made product donations valued at nearly \$15 million. For more information, visit [TheCloroxCompany.com](http://TheCloroxCompany.com).

### **Media relations**

Aileen Zerrudo 510-271-3075, [aileen.zerrudo@clorox.com](mailto:aileen.zerrudo@clorox.com)

Kathryn Caulfield 510-271-7209, [kathryn.caulfield@clorox.com](mailto:kathryn.caulfield@clorox.com)

### **Investor relations**

Geoff Joly 510-271-7412, [geoff.joly@clorox.com](mailto:geoff.joly@clorox.com)

Steve Austenfeld 510-271-2270, [steve.austenfeld@clorox.com](mailto:steve.austenfeld@clorox.com)