

Goal Period #2 (2020): 2012-2018 Archive

GOAL: ↓ 20% by 2020

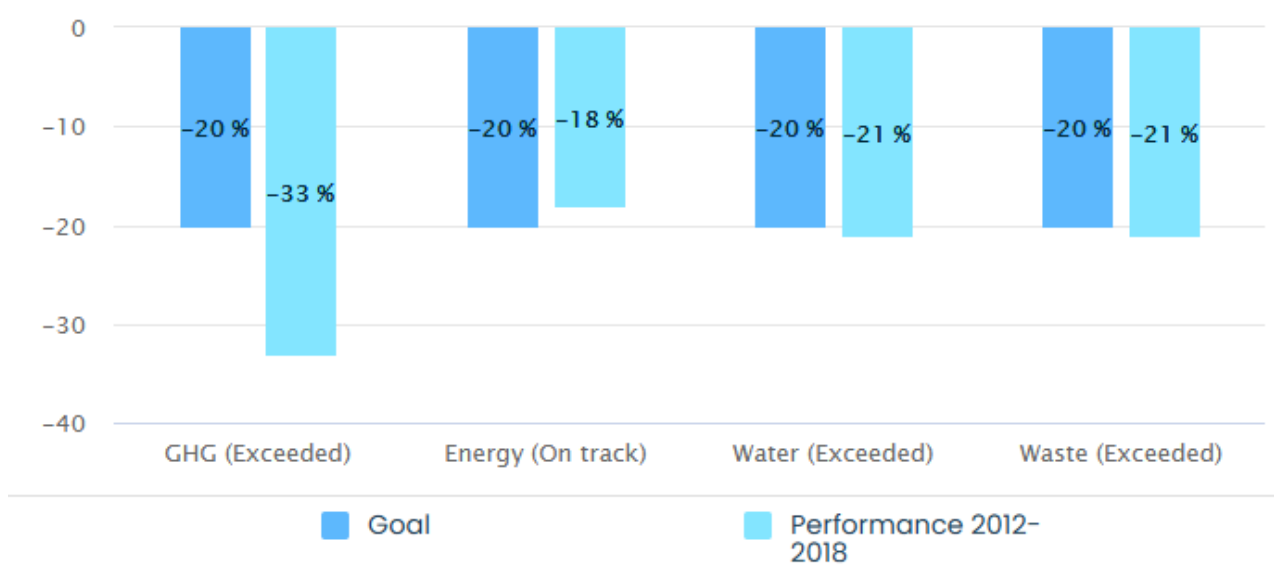
RESULT: Met or Exceeded

Using 2011 as our baseline, we set new goals to reduce our GHG emissions, energy consumption, water consumption and solid waste-to-landfill by 20% (per case of product sold) by 2020. As of 2018, seven years into our nine-year goal period, we exceeded three of the four goals and were on track to deliver all goals by 2020, having reduced:

- GHG emissions by 33%
- Energy by 18%
- Water usage by 21%
- Waste-to-landfill by 21%

These are additional reductions, measured on a per-case-of-product-sold basis versus 2011, on top of reductions attained between 2008 and 2011.

Footprint Reduction Goal Period #2 (2012-2018)



*All reductions are on an intensity measured basis (per case of product sold.)