

Goal Period #1 (Centennial): 2007-2011 Archive

GOAL: ↓ 10% by 2013 for Energy, GHG Emissions, Water; 20% by 2013 for Waste

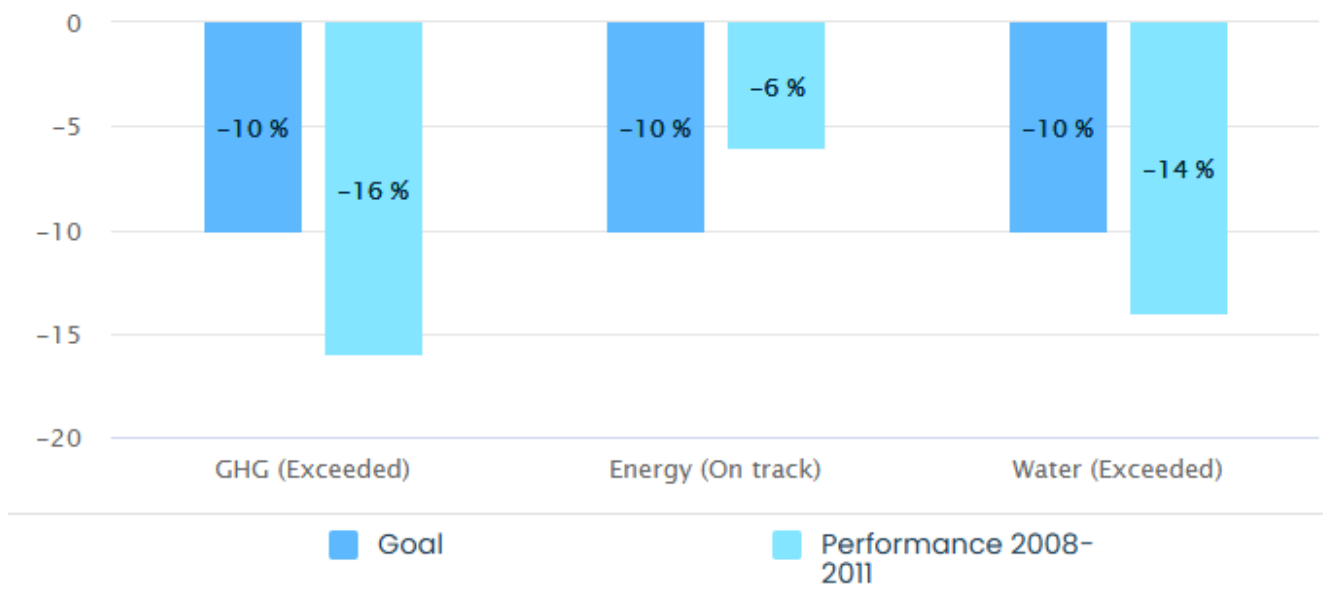
RESULT: Met or Exceeded

With 2007 as our baseline, we embarked on achieving our first set of goals by 2013. Four years into our six-year goal period spanning 2008 to 2013, we exceeded three of our four goals. Specifically, we surpassed our:

- GHG emissions reduction goal of 10% (per case of product sold) by 6% points
- Water reduction goal of 10% (per case of product sold) by 4% points
- Waste-to-landfill reduction goal of 20% (per case of product sold) by 7% points

This allowed us to reset our goal period at the end of 2011, two years ahead of plan.

Footprint Reduction Goal Period #1 (2008–2011)



*All reductions are on an intensity measured basis (per case of product sold.)