

# community centric

The Clorox Company Foundation Annual Report 2022



## living our purpose

At Clorox, we champion people to be well and thrive every single day. It's our purpose. Our reason for being. It drives everything from how we foster a culture that is firmly grounded in our values to how we build brands that matter. And through the foundation, we see our purpose come to life through the positive impact we have in the communities we call home.

It's especially gratifying to know that our commitment to giving back is part of the Clorox legacy. We've been working with the American Red Cross for more than 50 years. And this year, we celebrated two milestone anniversaries with our partners: 20 years with the East Bay Community Foundation and 30 years with the Marcus Foster Education Institute.

This work brings meaning to me and my nearly 9,000 teammates as we do our part to make a difference. In a time when the challenges are great and the

needs seem countless, our people have stepped up to help through over 102,000 hours of community service and almost \$4.5 million in nonprofit giving.

And there's a lot more to be proud of. We launched a new environmental justice initiative called the Healthy Parks Project that addresses racism and structural inequality to make long-lasting social change. We continued our focus on health security based on our belief that health and wellness is a basic human right. We built a strong foundation for Oakland-area youth to develop lifelong learning skills through our literacy and STEM programming. And as the world continues to confront devastating threats to human life and safety, we continue to support critical disaster relief efforts and are grateful our products can play a vital role in public health.

We're proud to share our work here and honored to support the partners who are devoted to making this world a better, more inclusive place where we all can thrive.



*Kirsten Marriner*

Kirsten Marriner  
President

## follow your heart and clorox will follow

GIFT (Getting Involved for Tomorrow) is our workplace giving program where we match donations to the charity of a teammate's choice, dollar-for-dollar up to \$2,500 a year. In 2021, nearly half of Clorox teammates participated in the GIFT program, donating \$5 million to more than 4,000 nonprofits. The message is clear: Clorox employees care about supporting our local communities.

## a commitment to community

From its inception in 1980, The Clorox Company Foundation has been committed to fostering strong, flourishing communities. In that time, the foundation has awarded nearly \$195 million in cash grants to nonprofit organizations. It's just one of the many ways we're building healthy and inclusive communities where we all can thrive.

## top 20 nonprofits

selected through Workplace giving in 2021

|  |   |   |
|--|---|---|
| St. Jude Children's Research Hospital                  | Save the Children                         | Wounded Warrior Project, Inc.           |
| UNICEF USA   | American Cancer Society, Inc.             | National Multiple Sclerosis Society     |
| Doctors Without Borders/Médecins Sans Frontières (MSF) | Junior Achievement of Northern California | SickKids Foundation                     |
| Direct Relief  | Alameda County Community Food Bank, Inc.  | CARE                                    |
| Give2Asia  | World Central Kitchen                     | Dress for Success Worldwide             |
| American National Red Cross                            | Americares Foundation, Inc.               | Center for Disaster Philanthropy, Inc.  |
| American India Foundation                              |   | The Princess Margaret Cancer Foundation |



## strength in community

our partnership with East Bay Community Foundation

Since 2002, we've partnered with East Bay Community Foundation (EBCF) to increase the impact of our giving through its expertise in grant-making, donor support, education and economic development.

## invested in health security

Being a good global corporate citizen has been a crucial element of our Clorox DNA for 109 years, and with a history of contribution and community support spanning more than four decades, The Clorox Company Foundation is proud to carry on the legacy of giving back.

As an extension of this vision, The Clorox Company Foundation has sharpened its focus on the issue of health security, based on the tenet that health and wellness are fundamental human rights. With health security as the primary objective, the foundation has prioritized three crucial issues to support:

- Community Wellness
- Disease Prevention
- Disaster Relief & Recovery



## liberation through literacy

Literacy is foundational to a child's life and academic success, and the starting point for all learning. By enriching the lives of students in under-resourced communities, our nonprofit partners are helping to close the gap between getting by and thriving.

Reading Partners works to engage communities and empower students by connecting them with volunteers specializing in reading comprehension, fluency and sight-word reading.

## enabling opportunity for all

We believe that exposure and relatable representation can be life-changing and transformative. It's why The Clorox Company Foundation is dedicated to opening doors to educational opportunities in STEM, especially for girls and Black and Latinx youth who often don't see themselves represented in the fields of Science, Technology, Engineering and Mathematics.

While the STEM programs we support can open young minds to a wide range of career possibilities, we know that education means more than achieving professional goals. It's why we are committed to providing students with new, thought-provoking experiences and inspiring them to realize their full potential as valued members of their communities.

By supporting organizations like Community Resources for Science with financial support and teammates who regularly volunteer, Clorox is helping to close the gap of race and gender disparity, and change perceptions of what a scientist or engineer looks like.



## empowering young minds to thrive

Providing our young people with tools they need to grow mentally, physically and emotionally strengthens our communities in countless ways. Social determinants are the leading cause of health disparities, which is why we're working toward a future built on equity and opportunity.

The Clorox Company Foundation is proud to partner with direct-service programs focused on guiding children to shape their own lives. By providing them with leadership training, mentorship and social empowerment activities, we can help our young people develop real-life skills they need to thrive, today and into the future.

Big Brothers Big Sisters focuses on personal transformation through one-on-one mentoring relationships that ignite the power and promise of the youth they serve. They believe every child has incredible promise. Big Brothers Big Sisters helps young people realize their potential and build the future of their dreams.

Big Brothers Big Sisters nurtures children and strengthens communities, and we are proud to support their work. In fiscal year 2022, we supported the following local community chapters:

- Bay Area (Fairfield, Oakland, Pleasanton)
- Broward County
- Chicago
- Lone Star (Houston)
- Northern Nevada

## equality of opportunity

Effectively addressing racism and structural inequality requires each and every one of us. Policy advocacy and access to justice is a vital component of any strategy focused on long-lasting social change. Our racial justice grants support organizations that address barriers to equal access in historically under-invested communities, including people of color, the formerly incarcerated and immigrants.

While all communities of color experience health inequities, Black communities are uniquely and disproportionately impacted by racism, poverty, police violence and a long history of disinvestment.

Clorox stands against racism and inequality, and we support marginalized communities in the fight against systemic racial injustice. Our commitments to the cause include a series of monetary and time donations to organizations in cities where Clorox has deep roots — Oakland, California; Atlanta, Georgia; and Durham, North Carolina. We've partnered with organizations focused on three goals: supporting Black businesses in our communities, engaging BIPOC youth who represent our future and accelerating community access to justice and criminal justice reform.



## supporting equal access to justice

As part of our racial justice commitments, we have awarded a grant to Equal Justice Works to support legal fellows in Oakland and Atlanta. The fellows address unmet legal needs by providing free counsel to low-income individuals and communities, engaging in policy reform on issues that disproportionately impact Black and Latinx communities. Our support helps to ensure equal access to justice in the areas of probation, re-entry following incarceration, wrongful evictions as well as environmental justice.

Jina Kim's project sits at the intersection of racial justice and climate issues. Working out of Communities for a Better Environment, Kim's environmental and racial justice project focuses on the community resilience and self-determination of low-income residents of color in East Oakland, California. In this work, she is focused on reliable energy, local development and respiratory health.

## volunteering to help communities thrive

We support employee volunteerism and encourage our teammates to participate in causes they're passionate about. Community support continues to be an integral part of our company's culture. Through volunteer rewards, Clorox teammates receive \$10 per volunteer hour outside of work (up to \$300 a year) to donate to the nonprofit of their choice.

We have made a commitment to educating all teammates about the cause areas funded by The Clorox Company Foundation. By going beyond the check we have been able to offer a wide range of hands-on, skills-based volunteer programs for individuals and teams to participate in.

## racial justice + sustainability = environmental justice

Fueled by the belief that wellness is a basic human right and environmental factors cause fundamental disparities, The Clorox Company Foundation has made environmental justice a key focal point in our mission to foster healthy and inclusive communities so people can be well and thrive. We support organizations that take a holistic approach to environmental justice, understand that disparities are a public health issue and offer solutions that focus on impacted frontline communities.

The Healthy Parks Project is a new initiative dedicated to advancing environmental justice through investment in community parks and providing underserved areas with better access to green spaces. To launch the program, Clorox donated \$200,000 to the Oakland Parks and Recreation Foundation to help improve public parks in West Oakland. Our plan is to expand the Healthy Parks Project to Atlanta, Georgia and Durham, North Carolina.

## moving forward and thriving, together

Vaccinations have become an essential weapon in the global fight against diseases like COVID-19. Through our partnership with Direct Relief and its network of health centers, The Clorox Company Foundation has helped to make vaccination safer for approximately 5 million people nationwide. Our cash and in-kind donations of \$250,000 went to health centers in Oakland, Atlanta, Houston and Raleigh-Durham, directly enabling vaccinations for 300,000 people in some of Clorox's largest communities.

## disaster relief, when it matters

We're proud of our commitment to quickly, meaningfully and uniquely help communities affected by emergencies. Second to water, bleach is one of the most requested items in times of disaster. We are proud to be a 50-year supporter of the American Red Cross and to be a member of their Annual Disaster Giving Program, with donations in excess of \$1 million dollars.

Here are a few examples of our disaster relief efforts in the past year:

- We supplied American Red Cross facilities across the country with Glad bags, Clorox Disinfecting Wipes, bleach and other disinfecting products to support disaster relief.
- To help recovery efforts after a severe 2021 hurricane season, our Professional Products business partnered with Convo of Hope to donate and distribute 7,000 Clorox TurboPro Handheld Electrostatic Sprayers and hundreds of truckloads of CloroxPro disinfectants across multiple impacted states, along with ready-to-use bleach products to clean, kill and control mold and mildew.
- To support COVID relief and protect against secondary infections, the company partnered with The Center for Disease Dynamics, Economics & Policy (CoDDP) to provide Clorox disinfecting products and financial contributions to hospitals in India.
- To support the Ukraine humanitarian crisis, we donated \$100,000 to the American Red Cross and matched employee donations dollar-for-dollar to nonprofits supporting relief efforts.

## list of oakland grantees

|  |   |  |  |
|--|---|--|--|
| Alameda County Community Food Bank       | Community Resource for Science                | Museum of Children's Art                                     | Techbridge Girls                         |
| All Tied Up                              | Destiny Arts Center                           | Oakland Children's Fairland, Inc.                            | The Mentoring Center                     |
| Alternative Family Services              | East Bay Spanish Speaking Citizens Foundation | Oakland Leaf   | The Mosaic Project                       |
| Attitudinal Healing Connection           | East Oakland Youth Development Center (EOYDC) | Reading Partners   | The Unity Council                        |
| AVPAL: Building Art Community Power      | Faith Network of the East Bay, Inc.           | Refugee & Immigrant Transitions                              | UCCS Benioff Children's Hospital Oakland |
| Bay Area Girls Rock Camp                 | First Place for Youth                         | Safe Passages  | Urban Peace Movement                     |
| Big Brothers Big Sisters of the Bay Area | Higher Ground Neighborhood Development Corp   | Student Program for Academic & Athletic Transitioning (SPAT) | Youth ALIVE!                             |
| Brothers on the Rise                     | Jewish Coalition for Literacy                 | Summer Search  | Youth Uplifting                          |
| Chabot Space & Science Center            | Marcus Foster Education Institute             | Tandem, Partners in Early Learning                           |  |

## allocations

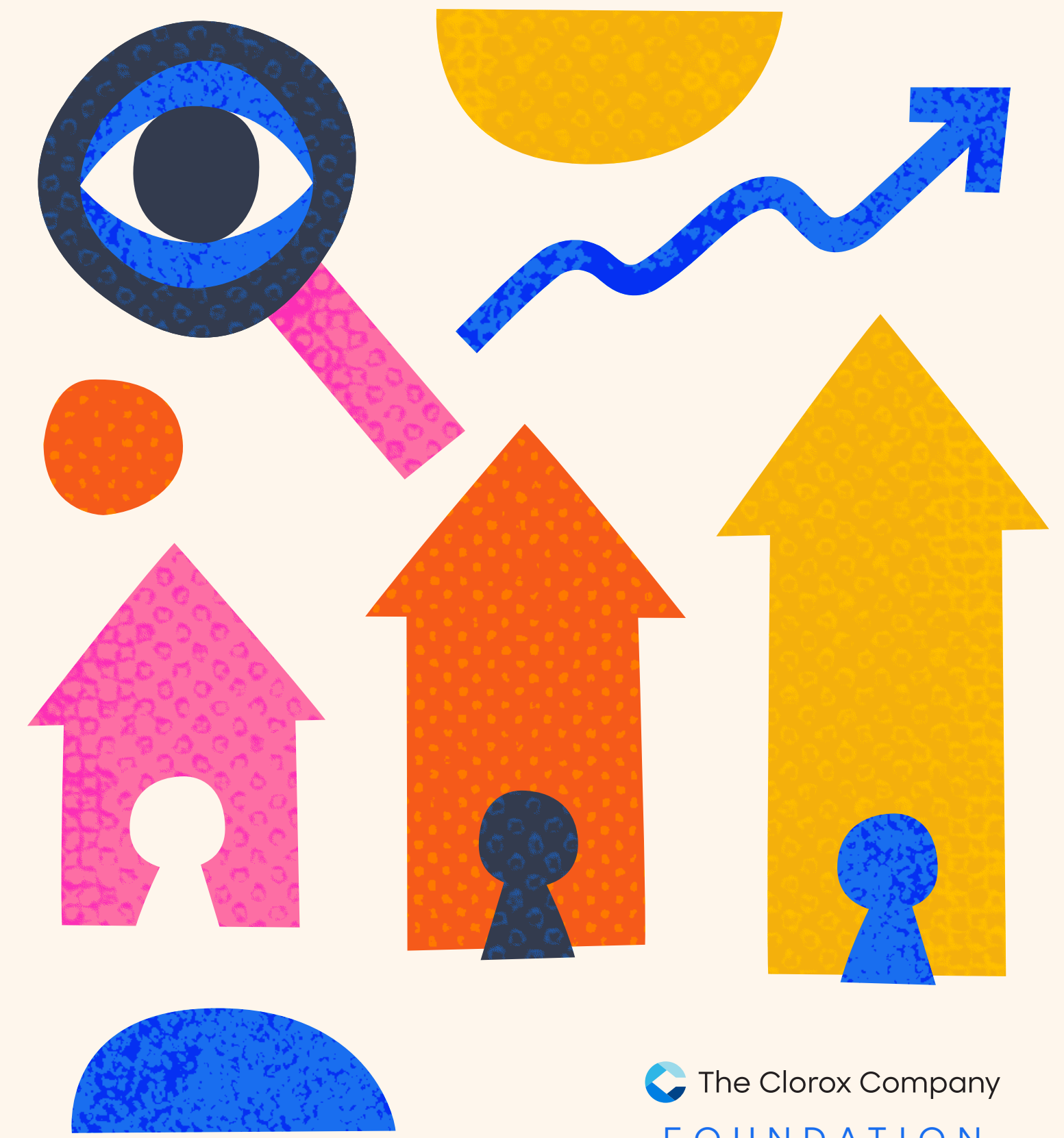
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|-------------------------------|-----|
| \$4,429,240 Audited           |     |
| Employee Involvement          | 53% |
| Racial Justice                | 18% |
| Education & Youth Development | 17% |
| Disaster Relief & COVID       | 6%  |
| Environmental Justice         | 5%  |
| Other                         | 1%  |

## board of trustees

|  |
|--|
| Kirsten Marriner<br>President                      |
| Shanique Bonelli-Moore<br>Vice President/Secretary |
| Paola Gonzalez<br>Vice President/Treasurer         |
| David Green<br>Trustee/Assistant Treasurer         |
| Patrick Hayes<br>Trustee                           |
| Peddy Khatami<br>Trustee                           |
| Jennifer Richter<br>Trustee                        |

## the clorox company foundation staff

|  |
|--|
| Shanique Bonelli-Moore<br>Chief Diversity & Social Impact Officer            |
| Deborah Napierki<br>Associate Director, Community Relations                  |
| Nichelle Raschal<br>Senior Manager, Community Relations                      |
| Summer Marten<br>Volunteer Manager   |
| Danna Turner<br>Coordinator, Global Government Affairs & Community Relations |
| Debrah Giles<br>East Bay Community Foundation                                |



The Clorox Company  
FOUNDATION



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