

Celebrating 40 Years of

BUILDING 1980-2020 COMMUNITY



2020
ANNUAL
REPORT

LIVING OUR **PURPOSE** IN UNPRECEDENTED TIMES

Without a doubt, 2020 was one for the history books. The impacts of the pandemic are broad and deep across our global communities, with too many people experiencing unimaginable heartbreak. On top of the pandemic, we also experienced the immense shared pain from a long history of racial injustice.



At times, these issues threatened to tear communities apart, but 2020 has taught me that humanity is far too resilient to let that happen. It also taught me that being there for each other is one of the most powerful things we can do to get through this unprecedented time, together.

Clorox is committed to being there for our communities – whether it's through our support of healthcare givers and organizations fighting racial injustice or contributing to the arts and urban farming. No matter which organizations we're supporting, our goal is to make a meaningful and lasting impact.

As we celebrate the 40th anniversary of The Clorox Company Foundation, I know I speak for all my teammates when I say that we're committed to our purpose in the world: we champion people to be well and thrive every single day. We take this purpose to heart. It reflects our ambition as a company and our optimism for the kind of future that's possible for all of us.

Here's to moving toward a healthier world and a brighter future.
Together.



Linda

Linda Rendle
Chief Executive Officer
The Clorox Company



LIVES

mission parkway

40 YEARS AND COUNTING

Amherst Education
Foundation

"Clorox provided funding for the Education Foundation to partner with the James River Foundation to provide all middle school students with agriculture learning opportunities."



In 1980, The Clorox Company established The Clorox Company Foundation to support the well-being of the communities surrounding our headquarters and facilities, as well as organizations and causes that are important to our employees. To date, the Foundation has awarded cash grants totaling more than \$124 million to schools, colleges and nonprofit organizations, with a focus on youth development, urban farming, literacy, STEM and cultural arts.



BUILDING A STRONGER COMMUNITY

Our Partnership with the East Bay Community Foundation

Since 2002, we've partnered with the East Bay Community Foundation (EBCF) to increase the impact of our giving through its expertise in grant-making, donor support, education and economic development. We have also sponsored EBCF seminars to help nonprofit organizations grow and be more sustainable.

ADVANCING CULTURE THROUGH ART

We believe that art is a crucial component of a healthy, dynamic community. The arts have the power to bring people together, increase empathy, even drive social change by celebrating cultural diversity or standing up against racial injustice.

By supporting institutions like the **Children's Fairyland**, along with local community-based programs like **Dimensions Dance Theater**, we can nurture artistic storytelling in all forms, including creative writing, painting, singing, dancing and more.

enrichment street

In 2020, The Clorox Company also made product donations valued at \$13.4 million.

heritage drive



impact lane



IMPROVING LIVES THROUGH LITERACY

We know that literacy and reading comprehension can change the course of a child's life. Our nonprofit partners offer programs that help to enrich the lives of students in the under-resourced communities that need it most.

Girls Inc. of Alameda County supports the "whole girl" and offers programs on a continuum of services, and offers activities to support girls' increased self-efficacy, starting with literacy.



"Clorox has provided timely financial contributions that allow us to provide world-class materials and teaching talent to our students in the South Fulton area."



EMBRACING EQUALITY THROUGH EVERYDAY INNOVATION

The Clorox Company Foundation is committed to removing barriers to educational opportunities, especially for young women and people of color, groups historically underrepresented in STEM.

While the STEM programs we support can open young eyes to a wide range of career possibilities, we know that learning goes far beyond the pursuit of professional goals. Our entire grant portfolio is built on providing students with new experiences and inspiring them to rise above challenges in ways they may not have thought possible.

By supporting organizations like **Techbridge Girls** and **The Hidden Genius Project**, Clorox is helping to close the gap of race and gender disparity, and change perceptions of what a scientist or engineer looks like.



Our fiscal year 2020 urban farm grantees include:

- + Acta Non Verba, Oakland
- + Apple Seeds, NW Arkansas
- + Metro Atlanta Urban Farm, Atlanta
- + Numi Foundation/Growing Together, Oakland
- + SEEDS, Durham

PLANTING THE SEEDS OF COMMUNITY WELLNESS

We know that good nutrition is the root of good health, and that young people are better prepared for school and for life when they know that nutrition matters. Four years ago, we made a commitment to community wellness to cultivate a bold new direction for our corporate philanthropy – urban farming.

The Foundation supports urban farms programming focused on bolstering communities through nutrition education, and providing exposure and access to healthy foods. With a commitment of \$1 million over four years to urban farming, we believe that we can address some of the root causes of basic health disparities in underserved areas.

To date, our investments in nine urban farm programs have yielded the following results:

\$750,000	▶ 9,830	▶ 4,497	▶ 2,989	▶ 1,939
Total Invested in 9 Programs	Total Beneficiaries Reached (Claim)	Total Beneficiaries Learn (Claim)	Total Beneficiaries Act (Claim)	Total Beneficiaries Succeed (Claim)
	People engaged in: cooking and gardening/ workshops/ programming	Knowledge gained: food system, planting and harvesting food	Changes in behavior: growing own food, eating healthier	Social Impacts: 191 achieve or improve food security; 877 improve well-being; 871 other (grantee defined)

Through our latest partnership with **Numi Foundation**, we can ensure that all 36 low-income (Title 1) elementary schools in Oakland Unified School District will have a school garden providing students with access to nutritious food.

TEACHING YOUTH THE LIFE SKILLS TO THRIVE

Protecting the emotional well-being of young people is key to helping them grow into healthy adults. By focusing on programs that address social and emotional stressors, we can take a holistic approach to helping our youth achieve success in the classroom and beyond.

When children aren't given the tools they need to grow mentally, physically and emotionally, it affects the community in countless ways. Many lack the educational resources, social skills and emotional support they crave.

Our foundation supports direct service programs that help children to shape their own futures, providing them with leadership training, mentorship and social empowerment activities that help them to develop the life skills they need to thrive.

First Place for Youth works with young people who transition out of foster care into adulthood. For many of them, the future can be perilous and uncertain. Being in a constant state of uncertainty, without the consistent support of family to guide them in developing life skills and building a foundation for success, all too often, many foster kids experience homelessness, unemployment and poverty. First Place for Youth helps foster kids beat the odds. Their programs provide critical support for vulnerable young people with the tools they need to reach their full potential in school, work and life.

RACIAL JUSTICE

Throughout our history at Clorox, we've stood against racism, inequality and injustice. This year we answered the call to stand stronger for the Black community and confront the systemic racial injustices that have plagued our nation for generations. To fight for a better world, a world where there's no question that Black Lives Matter. We responded with a series of donations to organizations in cities where Clorox has deep roots: Oakland and Atlanta. We wanted to make an immediate and lasting impact for Black people in our communities, with a \$3.1 million donation focusing on three areas:

- + Supporting Black businesses in our communities impacted by recent events
- + Engaging Black youth who represent our future
- + Accelerating Black community access to justice and criminal justice reform

SKILLS

CARING FOR OUR NEIGHBORS



collaboration drive

inclusion street

compassion lane

40 YEAR HISTORY: HIGHLIGHTS OF GIVING

BUILDING A BETTER WORLD, TOGETHER

1980 The Clorox Company Foundation, a private, nonprofit entity, is established with an initial investment of \$200,000.

1989 \$55,000 awarded to programs in East Oakland's Castlemont neighborhood to establish after-school activities for students.

1991 Since 1983, \$1,000,000 awarded through our Community Development Program grants, which support communities where we have facilities.

1997 Awarded Oakland Museum of California \$500,000, paid over four years to strengthen core education programs.

1998 \$300,000 commitment paid over three years to Junior Achievement to expand and provide the JA program to 100% of the students in the Oakland Unified School District.

2003 Awarded a \$35,000 grant to the Boys & Girls Clubs of Oakland to support the enhancement of their educational programs.

2008 \$250,000 was awarded to Oakland Metropolitan Chamber of Commerce Foundation, paid over two years to support the education program of Remember Them: Champions for Humanity.

2010 Awarded East Oakland Youth Development Center a \$500,000 grant, paid over three years to support its educational programs for youth.

2011 \$400,000 awarded to Oakland Zoo, paid over five years to support the Outdoor Overnight Experience.

2013 In support of its academic achievement initiative in Oakland, \$250,000 awarded to Girls Inc. of Alameda County.

Alameda County
Community Food Bank

"They have tirelessly worked to end hunger in Alameda County and taught me so much about running a superior business."

Hands On Atlanta

"Over the past nine years, Clorox has supported us with investments back to the Atlanta community."

Big Brothers Big Sisters
Orangeville

"Clorox's long-term financial support has really helped us stay in operation."

Boys & Girls Club

"The facilities that we own and operate in East, West and Central East Oakland have been enabled substantially by Clorox, both financially and through Clorox volunteers."

EFFECTING CHANGE THROUGH COMMUNITY INVESTMENTS

Since 1980, The Clorox Company Foundation has awarded \$124 million in cash grants.

FY20 by the numbers: \$9.02 Million (Audited*)

1% + DISASTER RELIEF

3% + CULTURAL ARTS

3% + URBAN FARMING

6% + EDUCATION & YOUTH DEVELOPMENT

28% + EMPLOYEE MATCHING PROGRAMS**

59% + COVID-19

** Excludes employee donations

GIVING BACK THROUGH OUR EMPLOYEES

Clorox employees are defined by their generous spirit, and they passionately support a wide range of causes and organizations through time, talent and donations.

OUR VOLUNTEERS INSPIRE INNOVATION

Clorox wouldn't exist without a team of leading scientists working to create a safer world through innovation. It's why we encourage employees to inspire the world's next generation of scientists through the power of volunteerism.

For nearly 35 years, our Science Education Group has been partnering with Bay Area schools and nonprofit organizations to conduct live demos, and participate in science fairs and a host of other STEM-related activities. In recent years, the group has reached more than 35,000 students annually. And, like so many organizations in 2020, our Science Ed volunteers were forced to pivot, expanding their virtual presence nearly twofold to inspire over 70,000 students. In 2013, our Science Education volunteer program expanded to Atlanta. A dedicated team of volunteers made it their mission to inspire enthusiasm and develop a proficiency for Science, Technology, Engineering and Mathematics for underserved and underrepresented youth in Metro Atlanta. Since the first volunteer activity, the South East Science Education Team has inspired approximately 222,000 future scientists.

TOP 10 LARGEST DONATIONS THROUGH WORKPLACE GIVING

- + St. Jude Children's Research Hospital
- + American National Red Cross
- + American Cancer Society Inc.
- + The Princess Margaret Cancer Foundation
- + Wounded Warrior Project Inc.
- + Junior Achievement of Northern California
- + National Multiple Sclerosis Society
- + Brampton 9235 Outreach Corp.
- + The Alameda County Community Food Bank Inc.
- + ACLU Foundation

GETTING INVOLVED FOR TOMORROW (GIFT)

Our workplace giving program was created to help employees connect their passion to purpose by boosting donations to their favorite causes. Here's an overview of the donations made in 2019.

- + 2019 ended with 45% of eligible U.S. and Canadian employees participating and a record \$4.8 million contributed to over 3,500 nonprofit organizations.
- + Participation among new employees reached an all-time high of 66%, an 11% increase over 2018 and an impressive 31% increase from 2016.
- + Total number of donors: 2,906
- + Average amount donated by employees: nearly \$950

CLOROX GIVING,
POWERED BY PEOPLE

SHARING TIME AND TALENT

Our employees volunteered nearly 102,000 hours in 2019, an effort valued at \$2.8 million,* to causes that are meaningful to them.

*The financial equivalent is determined using a rate of \$27.20 per volunteer hour, which is based on the 2019 industry standard from Independent Sector, a leading nonprofit organization that determines the financial equivalent for a variety of volunteer initiatives (http://www.independentsector.org/volunteer_time).



INVESTING IN OUR LOCAL COMMUNITIES

These challenging times have made it more important than ever to invigorate growth in local communities and help to shape a world where everyone has an opportunity to thrive, regardless of social status, gender or race.

At Clorox, we care about the areas surrounding our facilities and work hard to make a meaningful impact through local philanthropy and employee volunteerism.



TURNING DREAMS INTO REALITY THROUGH SCHOLARSHIPS

We've made a long-term commitment to helping students realize their dreams and explore a world of opportunities through the Clorox Partners Scholarships, awarded through the Marcus Foster Education Institute.

Our scholarship efforts began in 1992 with a bake sale, which raised \$600 and funded two scholarships. Since then, nearly 610 students from Oakland and Pleasanton have attended colleges and universities with an added advantage. We're happy to say that the combined generosity of local businesses and employees is helping make educational and career goals a reality for Clorox scholars.

By combining nearly \$1.2 million from fundraising efforts with more than \$660,000 in grant funding from The Clorox Company Foundation, we've awarded nearly 610 Clorox Partners Scholarships through the Marcus Foster Education Fund.

The Foundation donated \$69,000 to organizations where our employees had volunteered their time.

GRANTEE ORGANIZATIONS

- | | |
|--|---|
| 100 Black Men of the Bay Area, Inc. | Oakland Ballet Company |
| Aggregate Space Gallery | Oakland Interfaith Gospel Choir |
| Alameda County Community Food Bank | Oakland Kids First |
| Aspire Education Project | Oakland Leaf Foundation |
| Attitudinal Healing Connection | Oakland Museum of California |
| AXIS Dance Company | Oakland Parks and Recreation Foundation |
| AYPAL | Oakland Public Education Fund |
| Bandaloop | Oakland Public Conservatory of Music |
| Bay Area Children's Theatre | Oakland Youth Chorus |
| Bay Area Girls Rock Camp | Oaktown Jazz Workshops |
| Big Brothers Big Sisters of the Bay Area | Oral Lee Brown Foundation |
| Brothers on the Rise | Pacific Boychoir Academy |
| Cantare Con Vivo | Prescott Circus Theatre |
| Chabot Space & Science Center | Pro Arts, Inc. |
| Chapter 510 Ink | Reading Partners |
| Children's Fairyland | Refugee Transitions |
| Clausen House | Shawl-Anderson Modern Dance Center |
| Community Resources for Science | Social Good Fund |
| Dancers' Group | Spanish-Speaking Unity Council |
| Destiny Arts Center | Stagebridge |
| Dimensions Dance Theater | Student Program for Academic & Athletic Transitioning |
| East Bay Spanish Speaking Citizens' Foundation | Summer Search |
| East Oakland Youth Development Center | Super Stars Literacy |
| Faith Network of the East Bay | Tandem, Partners in Early Learning |
| Family Support Services | Techbridge Girls |
| First Place for Youth | The Crucible |
| Fractured Atlas, Inc. | The Hidden Genius Project |
| Girls Incorporated of Alameda County | The Mentoring Center |
| Golden Gate Audubon Society | The Mosaic Project |
| Gritty City Repertory Youth Theatre | The Regents of the University of California at Berkeley |
| Higher Ground Neighborhood Development Corp. | Today's Future Sound |
| Intersection for the Arts | Training Institute for Leadership Enrichment |
| Kitka, Inc. | Ubuntu Theater Project |
| Lincoln | UCSF Benioff Children's Hospital Oakland |
| Living Jazz | United Roots |
| Luna Dance Institute | Women's Audio Mission |
| Martin Luther King, Jr. Freedom Center | Youth Alive! |
| Movement Strategy Center | Youth UpRising |
| Museum of Children's Art | YR Media |
| NatureBridge | Zanj |

SUPPORTING PEOPLE THROUGH THE PANDEMIC

A health and wellness company at heart, Clorox is no stranger to helping people during health crises and natural disasters. Whether providing bleach to disinfect wounds and purify water during World War II, working with the American Red Cross during Ebola and swine flu outbreaks, or helping devastated communities in the aftermath of Hurricane Katrina, The Clorox Company has always been there to help those in need. Now, in response to COVID-19 relief, we've activated our teams across the company to increase product supply and distribution to help make public spaces safer for people. With people at the center of all that we do, we recognize that our contributions in times of disaster are more important than ever, so the world can work, play, thrive and move forward, together.

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COVID-19 RELIEF

Clorox is a health and wellness company at heart, and during 2020 our mission has been clear. We know that the public is counting on us and our products to make a difference in many countries around the world, and we are proud to make a difference, the right way, in this time of need. Our top three priorities for COVID relief were:

- + Protecting the health, safety and well-being of our employees
- + Maximizing supply to get our products where they were needed
- + Supporting caregivers and people most impacted by COVID-19

Overall, in 2020, The Clorox Company Foundation and our brands committed \$14 million globally in product and monetary donations to relief efforts in the fight against COVID-19. In the U.S., we donated more than \$12 million, including contributions to Direct Relief, the CDC Foundation's Emergency Relief Fund, the American Red Cross, Feeding America and AmeriCares. This amount also includes local donations in Oakland and the communities where we have facilities. We are committed to helping care for the caregivers who serve the most vulnerable in our communities.

OUR LONG-STANDING COMMITMENT IN TIMES OF DISASTER

1989 In response to the Loma Prieta earthquake, \$100,000 was donated to the American Red Cross and the Salvation Army.

1993 \$140,000 in products, employee donations and matching grants donated to provide assistance with flooding in the Midwestern United States.

1994 \$135,000 in products donated to the American Red Cross and Second Harvest Food Bank in response to flooding in the Midwest, firestorms in Southern California and the earthquake in Northridge, California.

1995 \$100,000 in cash and products dispersed to assist disaster relief efforts to aid in flood relief in Alabama, Florida, Georgia and Northern California; fire, earthquake and mudslide relief in Southern California; and emergency relief in Oklahoma City.

2001 \$95,000 in products, and \$200,000 in employee and company contributions for 9/11 victims' families.

2005 Clorox Company Foundation donations totaling \$250,000 for immediate and longer-term relief efforts in response to the devastation caused by a tsunami in South Asia.

2010 The Clorox Company Foundation donated \$125,000 to the United Nations Children's Fund (UNICEF) for the rebuilding of Haiti schools, most of which were destroyed during an earthquake early that year.

2010 The company awarded a cash grant of \$30,000 and donated \$25,000 in bleach to support relief efforts following the 8.8-magnitude earthquake that devastated Chile.

2011 One year after its devastating earthquake, Haiti experienced an outbreak of cholera. Clorox donated 12,600 gallons of Clorox bleach to Direct Relief International.

2012 Donated more than 55 truckloads of Clorox regular bleach and cleaning products, with an approximate value of more than \$700,000, to the American Red Cross and Feeding America to aid in recovery efforts following Hurricane Sandy.

2015 Donated 60,000 gallons of Clorox bleach to AmeriCares to fight Ebola. Product was distributed to healthcare workers in Sierra Leone and Liberia.

2016 To assist with earthquake recovery efforts in Ecuador, we donated 3,800 cases of Clorox bleach to Cruz Roja and the country's Ministry of Health, and to support Zika prevention efforts, we donated a truckload, or approximately 1,000 cases, of Clorox bleach through AmeriCares.

2018 In response to Hurricanes Harvey, Irma and Maria, and the California wildfires, we donated 41 truckloads of product, including Clorox liquid bleach, Glad trash bags, Clorox disinfecting wipes and Burt's Bees lip balms, working with our disaster partner, the American Red Cross.

Additionally, we donated an additional \$450,000 to the American Red Cross, including funds donated by our employees and matched through our workplace giving program.

We were also able to assist 61 employees impacted by Hurricanes Harvey, Irma and Maria through our Employee Emergency Relief fund.

2019 In response to Hurricanes Florence and Michael, and Midwest U.S. flooding, The Clorox Company donated more than 10,000 cases each of Clorox liquid bleach and Glad trash bags, over 3,500 cases of Clorox disinfecting wipes, three truckloads of Kingsford charcoal and 1,000 Burt's Bees lip balms, as well as funds donated by our employees and matched through our workplace giving program.

2020 The Clorox Company Foundation and our brands committed more than \$14 million globally in product and monetary donations to relief efforts in the fight against COVID-19.

THE FOUNDATION

SUPPORT

Go to <http://www.thecloroxcompany.com/corporate-responsibility/purpose/>
to learn more about: The Clorox Company Foundation/
Grant Guidelines/Applying for a Grant/Volunteerism/GIFT

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