Animal Testing Policy Statement

Clorox is committed to ending animal testing in our industry. We are and will continue to be relentless in our efforts to replace such testing by using existing data and alternative tests in all aspects of product safety testing. We will continue to be active leaders in the creation, development and validation of alternative methods to proving product safety. We are on the Board of the Center for Alternatives to Animal Testing (CAAT) at Johns Hopkins’ School of Public Health. As a board member of CAAT, we work with a community of academics, industry scientists and government toward a future with no animal testing. Through engagement with regulators, we will continue encouraging them to join our efforts to identify and implement innovative solutions, such as in vitro (Latin for “in glass”) methods, that eliminate existing regulations to conduct animal testing without compromising product safety.

Clorox does not conduct or ask third parties to conduct on its behalf any animal testing on products or ingredients within the Clorox product portfolio unless that testing is required by law and there is no available alternative. When the law requires such tests, Clorox selects highly qualified contract research facilities that comply with all applicable animal welfare standards. When legal requirements allow alternative methods, including the use of in vitro testing, Clorox will use alternative methods.

We have brands in our portfolio that ensure none of their products or ingredients are ever subject to animal testing by suppliers or regulatory authorities. For example, our natural personal care portfolio has a certified commitment with the Leaping Bunny program to never conduct such testing for Burt’s Bees products and ingredients.

For our supply chain, consistent with our own policy, our Business Code of Conduct informs our suppliers and licensees that they must not conduct or ask third parties to conduct animal testing related to their products or ingredients unless it is required by law.

Since 1987, Clorox has been actively working toward a future where animal testing has no role in product development. Clorox has a leadership role in the Society of Toxicology’s In Vitro and Alternative Methods Specialty Section. We participate in US EPA’s Working Group for animal test replacements and are actively participating in U.S. government activities to develop predictive toxicity methods to replace animal tests. Clorox also holds meetings with state regulatory agencies to facilitate acceptance of animal testing alternatives (currently referred to as New Approach Methodologies or NAMs). We actively participate in trade association and non-governmental organization efforts on NAMs and participated on the U.S. EPA science advisory panel on the evaluation of state-of-the-art alternative methodologies.