



The Clorox Company

Supplemental Information – Volume Growth

Due to competitive sensitivities and the size and management of certain business units, The Clorox Company will now combine results as follows: Laundry/Home Care, Water Filtration/Canada/Auto/Professional Products, Bags/Wraps/Containers, and Litter/Food/Charcoal.

Business Segment	% Change vs. Prior Year							Major Drivers of Change
	FY05					FY06		
	Q1	Q2	Q3	Q4	FY	Q1	YTD	
Laundry / Home Care	7%	9%	3%	8%	7%	-2%	-2%	Softness attributable to expected volume declines in bleach following July price increases, as well as lapping the anniversary of the prior years' <i>Clorox Bleach Pen</i> gel and <i>Clorox ToiletWand</i> cleaning system launches.
Water Filtration / Canada / U.S. Auto / PPD*	-4%	2%	-1%	-3%	-2%	5%	5%	Q1 volume gains from strong wipes and protectant categories in the Auto segment and strength behind the new <i>Brita Aquaview</i> product.
Total Household Group – North America	4%	7%	1%	5%	4%	0%	0%	
Bags & Wraps	14%	9%	3%	3%	7%	-7%	-7%	Lower shipment volume due to strong base period and the impact, as anticipated in the company's outlook, of February price increases on <i>Glad</i> trash bags and <i>GladWare</i> containers, and August price increases on <i>Glad</i> food bags.
Litter / Food / Charcoal	-2%	5%	1%	-1%	0%	3%	3%	Volume growth behind strong <i>Fresh Step</i> and <i>Scoop Away</i> cat litter and increased food shipments, partially offset by softness in charcoal.
Total Specialty Group	5%	6%	2%	0%	3%	-1%	-1%	
Total International	7%	13%	9%	13%	10%	14%	14%	Strong volume growth behind new products and category/share growth across Latin America. Growth in Australia and New Zealand behind <i>Clorox</i> -branded cleaning products.
Total Clorox	5%	8%	3%	4%	5%	1%	1%	

* Professional Products Division

Note: Q1 FY05 has been reclassified for discontinued operations treatment of businesses transferred to Henkel.