



Price Communication

Pricing Actions 2003 through 2005

Brand / Product	Average % Increase*	Effective Date
<i>Glad</i> trash bags	6%	Oct '03
Charcoal	5%	Dec '03
Litter	4%	May '04
<i>Glad</i> trash bags	13%	Feb '05
<i>GladWare</i> disposable containers	12%	Feb '05
<i>Clorox</i> liquid bleach	9%	Jul '05
<i>Clorox 2</i> bleach for colors, <i>Clorox Clean-Up</i> cleaner	5%	Jul '05
<i>Glad</i> food bags	7%	Aug '05
Litter	5%	Oct '05

Effective Jan. 1, 2006

Brand / Product	Average % Increase*
<i>Glad</i> trash bags	8%
<i>GladWare</i> disposable containers	9%
<i>Clorox</i> liquid bleach, <i>Clorox Clean-Up</i> and <i>Tilex</i> cleaners	8%
<i>Match Light</i> charcoal	6%
<i>Kingsford</i> lighter fluid	10%
<i>Aarmor All</i> auto care products	9%
<i>STP</i> functional fuel products	9%
<i>Brita</i> pour-through filters	7%
<i>Brita</i> pitchers	5%

* Average % increase reflects brand averages rounded to the whole percent. Individual SKUs vary vs. the average.

Note: This communication reflects pricing actions on primary items.