

The Clorox Company

Supplemental Volume Growth Information

All business segments have been realigned to reflect management reporting changes (effective Q3 FY'05).

Business Segment	% Change vs. Prior Year									
	FY04					FY05				
	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	FYTD	
Laundry Care	2%	14%	9%	7%	8%	6%	0%	1%	3%	
Home Care *	-2%	-1%	-4%	5%	0%	8%	15%	3%	9%	
Water Filtration	-13%	-2%	21%	21%	6%	0%	7%	-13%	-3%	
Auto Care	-11%	-5%	-2%	-11%	-7%	-12%	-4%	1%	-4%	
Total Household Group - North America*	-3%	2%	1%	4%	1%	4%	7%	1%	4%	
Bags & Wraps	11%	9%	9%	7%	9%	14%	9%	3%	9%	
Charcoal	9%	7%	7%	6%	7%	-6%	4%	-5%	-4%	
Cat Litter	6%	5%	4%	8%	6%	2%	5%	6%	4%	
<i>Cat Litter, excluding divestitures</i>	17%	13%	4%	8%	10%	2%	5%	6%	4%	
Dressings & Sauces	15%	10%	14%	7%	11%	-2%	5%	1%	1%	
Total Specialty Group *	10%	8%	8%	7%	8%	5%	6%	2%	4%	
<i>Specialty, excluding Cat Litter divestitures</i>	13%	10%	8%	7%	9%	5%	6%	2%	4%	
Total International *	8%	4%	2%	6%	5%	7%	12%	9%	9%	
Total Clorox *	3%	4%	4%	5%	4%	5%	8%	3%	5%	
<i>Total, excluding Cat Litter divestitures</i>	4%	5%	4%	5%	5%	5%	8%	3%	5%	
<i>Total North America, excluding Cat Litter divestitures</i>	3%	5%	4%	5%	4%	4%	7%	2%	4%	

Major drivers of change

Increased shipments of *Clorox* liquid bleach and *Clorox2* color-safe bleach, offset by comparisons against prior year launch of *Clorox* bleach pen gel.

Volume growth behind *Clorox* disinfecting wipes and *Clorox ToiletWand* toilet cleaning system, offset by distribution declines in *Clorox ReadyMop* mopping system.

Volume decline due to high levels of base period promotional activity.

Favorability driven by *Armor All* gels product launch and merchandising behind *STP* products, offset by softness in appearance products.

Volume growth behind *Glad ForceFlex* trash bags launch and merchandising support for *GladWare* containers, offset by the anniversary of *Press 'n Seal* wrap launch pipeline.

Charcoal consumption decline driven by poor weather across the country.

Record Q3 shipments for both *Fresh Step* and *Scoop Away* cat litter behind new distribution and strong promotional events.

Jonny Cat cat litter divested in Q2 FY03.

Continued volume growth behind new line extensions, offset by some category softness.

Strong volume growth behind new product launches and category/share growth across Latin America. Growth in Australia and New Zealand behind the launch of *Clorox*-branded cleaning products.

* Volume for Soft Scrub and insecticides businesses transferred to Henkel has been excluded for all periods presented.