

Employee Support Programs

The Clorox Company Foundation helps build stronger communities by donating products to aid in disaster relief, by awarding grants in our headquarters and plant communities and by encouraging employee giving. From business and community standpoints, we believe our most important asset is our employees. With their talents and enthusiasm for volunteerism, our employees make a profound difference in the community.

Corporate Grant and Volunteer Support

Each year more than a hundred Clorox employees give back to the community by becoming Junior Achievement (JA) volunteers. JA is a world-renowned organization whose mission is to educate and inspire young people on how the business world works. Clorox has a long-standing relationship with JA that dates back more than 10 years. In addition to a \$20,000 grant, employees eagerly help fulfill the JA mission by teaching at three Oakland schools: Lafayette, Lincoln and Martin Luther King, where more than 98 percent of the students benefit from the program, including those in special education classes. At each school site, students have an opportunity to learn the importance of business and economics as a result of this volunteer effort.



Employees have demonstrated their commitment to this program in a variety of ways, whether by volunteering year after year or taking on extra classes. The importance of the comprehensive curriculum is apparent to all. Even Don Knauss, Clorox's chairman and CEO, has taught a class for the past two years.

A streamlined process makes it easy for volunteers. JA provides everything a volunteer teacher needs to instruct a class. "Volunteering for Junior Achievement gives kids a window into a world of possibility," said Jeri Boomgaarden, senior manager of procurement and JA volunteer coordinator. "It is a really small investment of time for the return that I get."

Plant Grant and Volunteer Support

Summer Shade, Ky., a community of 500 in South Central Kentucky, is home to Clorox's Kingsford® charcoal plant. In 2008 the local elementary school in the town approached the plant to assist in the purchase of a \$5,000 "light board." This is a computer projection touch screen designed to facilitate computer instruction for the kindergarten class.

With limited access but a strong desire to introduce the children to computers, the school identified the large five-foot by seven-foot interactive touch screen as the best way to show the entire class how to operate and work with computers. With its purchase, children can now stand in front of the class and touch icons that operate exactly as icons do on a Windows-based computer. Teachers report that this interactive form of learning has increased the children's attention and knowledge.

15 employees participate in the kindergarten reading program



In addition to funds, Summer Shade plant employees support the elementary, middle and high schools through volunteerism. At the elementary school, more than 15 employees participate in the kindergarten reading program. At the high school, employees critique students' resumes. Employees also actively participate in Junior Achievement.

Perhaps the most anticipated and appreciated event the plant supports is the annual facility tour and "How do you make charcoal?" event. Children from all grades at the schools come to the plant to see how charcoal is made. Secondary school students discover how the math, science and writing skills they are currently learning will benefit them both in the workplace and in their futures.

