



Employee Support Programs

The Clorox Company Foundation helps build stronger communities by encouraging workplace giving, donating products to aid in disaster relief and awarding grants in our headquarters and plant communities. From a business standpoint, we believe our most important assets are our employees. From a community standpoint, we believe the same. With their talents and enthusiasm for volunteerism, our employees make a profound difference in the community.



THE FOLLOWING ARE EXAMPLES OF VOLUNTEERISM AND PLANT GIVING:

Corporate Volunteer Event

FINANCE DEPARTMENT BRINGS CARNIVAL DAY
TO MARTIN LUTHER KING, JR. ELEMENTARY

Lining up single file outside the “cafetorium,” Martin Luther King, Jr. (MLK) Elementary School students could hardly contain their excitement. Waiting inside the double doors were volunteers from The Clorox Company Finance department, and a room full of fun and educational games and prizes.

The event grew out of an idea to promote community engagement and provide academic support for students. Through a partnership with Helpers Engaged in Reaching Oakland’s Excelling Students (HEROES), Carnival Day was born!

The event demonstrated to K–5 youth that learning can be fun. Principal Patricia Washington worked closely with MLK teachers and Clorox volunteers to share grade-appropriate educational topics. Employees divided into 10 teams, and developed and managed theme-based games that enhanced the students’ classroom curriculum. Subjects ranged from English (“Fishing for Phonics”) to math (“Gumball Count”) and science (“Space Race”). Volunteers were able to modify questions for the class level in attendance. “A great time was had by all,” said Rodney Salazar, treasury manager and volunteer lead. “What a fun way to make a lasting, positive impression.”

By the end of the day, 55 Clorox volunteers had served more than 250 students, and the group was asked to return for Carnival Day Two!



Plant Grants

Through its manufacturing plants, Clorox extends its community reach across the United States and Canada. Through the Community Development Program (CDP), plants award grants to deserving local schools and community nonprofits. Grant recipients are selected by local plant community relations committees.

THEATRE ORANGEVILLE

A grant of \$10,000 (\$11,316 Canadian) was awarded to Theatre Orangeville, the local theatre in Orangeville, Ontario, Canada. Each season, more than 8,000 youth attend school performances for both main stage productions and Mighty Mites Theatre productions. Approximately 450 youth participate in the Drama for Young People and Theatre Orangeville Youth Singers (TOYS) Programs. In addition, Theatre Orangeville is a joint sponsor of the Dufferin Youth Festival of the Arts, a four-day event held in May each year.

Theatre Orangeville offers programs to children of all ages and, through carefully selected productions that are both entertaining and educational, supports the elementary and secondary school arts curriculum as set by the Ontario Ministry of Education. Says administrative assistant and Community Relations representative Priscilla Scott, “Theatre Orangeville fills a much-needed gap in the Orangeville arts community. We believe the arts play a valuable role in the education of students. Theatre Orangeville provides that education in a fun, user-friendly way through drama, dance, media arts, music and the visual arts.”