



Earth Team

CREATING ENVIRONMENTAL STEWARDS

Search Earth Team on YouTube and you'll discover a rap music video called "Sustainability." This is the theme song of Earth Team's "The Green Screen," a monthly environmental television program created and hosted by a crew of Oakland and Bay Area teens. The chorus boasts:

"Cruisin' in my hybrid, savin' my environment, don't let my pride get in the way, I listen to the scientist..."

Exceptional at delivering project-based environmental programs tied to classroom curricula, Earth Team takes a unique approach to creating environmental stewards.

With the growing popularity of video-sharing Web sites and Internet blogs among youth, Earth Team engages the next generation of environmental leaders by integrating restoration projects with multimedia and visual arts.

"We offer a wide variety of programs because we want to demonstrate to Bay Area teens that being an environmentalist doesn't just mean being a scientist in a lab," explains Executive



Director Faith Gong. "If you have a passion for art, technology, music, writing, or just for being active outdoors, then you can express care and concern for the environment."

In addition to "The Green Screen," which airs on seven Bay Area public access channels, Earth Team stewards produce "Visual Voices," a traveling eco art photography and poetry show and "The Green," a monthly e-mail newsletter of student work.

With a grant from Clorox in 2007, Earth Team helped connect inner-city youth, often disassociated from the environment, with other students around the Bay to restore diverse vegetation, clean up creeks and shorelines and create media to share their restoration experience.

